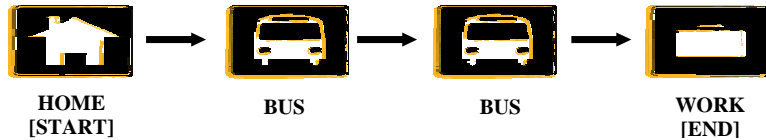


# SCAT On-Board Survey

SCAT is planning for the future and needs your feedback to help improve transit services. Your participation in this survey is anonymous and voluntary. If you do not wish to participate, please return the blank form to the surveyor. If you choose to fill out a survey, please check (✓) the correct item, write out, or circle your answers. THANK YOU FOR YOUR COOPERATION.

This survey is about the ONE-WAY transit trip you are making now!

## Example of ONE-WAY Trolley/Bus Trip



### 1. Where are you COMING FROM NOW? (Starting place of this one-way trip) (Mark one only)

- |                       |                     |                             |
|-----------------------|---------------------|-----------------------------|
| 1 ___ Home            | 4 ___ School (K-12) | 7 ___ Shopping/Errands      |
| 2 ___ Work            | 5 ___ College/Tech  | 8 ___ Medical               |
| 3 ___ Social/Personal | 6 ___ Recreation    | 9 ___ Other (specify) _____ |

### 2. What is the ADDRESS OR NAME of the PLACE, BUSINESS OR BUILDING you are coming from now?

\_\_\_\_\_  
Address or Intersection (e.g., 100 Liberty Avenue or MLK Blvd @ 1st Street)

\_\_\_\_\_  
Place, Business, or Building Name (e.g., Pavilion, Sarasota Memorial Hospital)

\_\_\_\_\_  
City

### 3a. How did you get to the bus stop for this ONE-WAY trip? (Please ✓ only ONE)

- |                      |  |                             |
|----------------------|--|-----------------------------|
| 1 ___ Walked         | 4 ___ Was dropped off                                    | 7 ___ Other (Specify) _____ |
| 2 ___ Bicycled       | 5 ___ Rode w/ someone who parked in a park-and-ride lot  |                             |
| 3 ___ Drove & parked | 6 ___ Transferred from another route (Go to Question 3b) |                             |

### 3b. If you transferred to this bus from another route during this ONE-WAY trip, what route did you transfer FROM?

- |       |       |        |        |        |                        |
|-------|-------|--------|--------|--------|------------------------|
| ___ 1 | ___ 5 | ___ 9  | ___ 14 | ___ 18 | ___ 24                 |
| ___ 2 | ___ 6 | ___ 11 | ___ 15 | ___ 19 | ___ 25                 |
| ___ 3 | ___ 7 | ___ 12 | ___ 16 | ___ 20 | ___ 99                 |
| ___ 4 | ___ 8 | ___ 13 | ___ 17 | ___ 21 | ___ MCAT Route # _____ |

### 4. Where are you GOING TO NOW on this one-way trip? (Please ✓ the ending place of this one-way trip) (Mark one only)

- |                       |                     |                             |
|-----------------------|---------------------|-----------------------------|
| 1 ___ Home            | 4 ___ School (K-12) | 7 ___ Shopping/Errands      |
| 2 ___ Work            | 5 ___ College/Tech  | 8 ___ Medical               |
| 3 ___ Social/Personal | 6 ___ Recreation    | 9 ___ Other (specify) _____ |

### 5. What is the NAME OR ADDRESS of the PLACE, BUSINESS OR BUILDING you are GOING TO now?

\_\_\_\_\_  
Address or Intersection (e.g., 100 Liberty Avenue; MLK Blvd @ 1st Street)

\_\_\_\_\_  
Place, Business, or Building Name (e.g., Pavilion, Sarasota Memorial Hospital)

\_\_\_\_\_  
City

### 6a. After you get off this bus, how will you get to your FINAL DESTINATION for this ONE-WAY trip? (Please ✓ only ONE)

- |               |   |                             |
|---------------|---|-----------------------------|
| 1 ___ Walk    | 4 ___ Will be picked up                                 | 7 ___ Other (Specify) _____ |
| 2 ___ Bicycle | 5 ___ Ride w/ someone who parked in a park-and-ride lot |                             |
| 3 ___ Drive   | 6 ___ Transfer to another route (Go to Question 6b)     |                             |

### 6b. If you are transferring from this bus to another bus route to complete this ONE-WAY trip, what bus route will you transfer TO?

- |       |       |        |        |        |                        |
|-------|-------|--------|--------|--------|------------------------|
| ___ 1 | ___ 5 | ___ 9  | ___ 14 | ___ 18 | ___ 24                 |
| ___ 2 | ___ 6 | ___ 11 | ___ 15 | ___ 19 | ___ 25                 |
| ___ 3 | ___ 7 | ___ 12 | ___ 16 | ___ 20 | ___ 99                 |
| ___ 4 | ___ 8 | ___ 13 | ___ 17 | ___ 21 | ___ MCAT Route # _____ |

### 7. How often do you make the one-way bus trip you are on now in one week?

- |              |              |              |                             |
|--------------|--------------|--------------|-----------------------------|
| 1 ___ 1 day  | 3 ___ 3 days | 5 ___ 5 days | 7 ___ Less than once a week |
| 2 ___ 2 days | 4 ___ 4 days | 6 ___ 6 days |                             |

### 8. How would you make this one-way trip if not by bus? (Please ✓ only ONE)

- |                         |                          |                             |
|-------------------------|--------------------------|-----------------------------|
| 1 ___ Drive             | 3 ___ Wouldn't make trip | 5 ___ Walk                  |
| 2 ___ Ride with someone | 4 ___ Bicycle            | 6 ___ Other (Specify) _____ |

PLEASE CONTINUE ON BACK OF SURVEY →

**9. What type of fare did you pay when you boarded this bus?**

- 1 \_\_\_ Full Fare                      4 \_\_\_ Weekly Pass                      7 \_\_\_ MCAT (\$1.00)  
 2 \_\_\_ Reduced Fare                      5 \_\_\_ 30-Day Pass  
 3 \_\_\_ Daily Pass                      6 \_\_\_ Other (Specify) \_\_\_\_\_

**10. How many days a week do you ride the bus? (Please ✓ only ONE)**

- 1 \_\_\_ 1 day                      3 \_\_\_ 3 days                      5 \_\_\_ 5 days                      7 \_\_\_ Once a month or less  
 2 \_\_\_ 2 days                      4 \_\_\_ 4 days                      6 \_\_\_ 6 days                      8 \_\_\_ Once every \_\_\_ weeks

**11. Compared to other transportation alternatives available to you, what is the MOST IMPORTANT reason you ride the bus? (Please ✓ only ONE)**

- 1 \_\_\_ I prefer SCAT to other alternatives                      4 \_\_\_ SCAT is more convenient                      7 \_\_\_ I do not drive  
 2 \_\_\_ Car is not available all the time                      5 \_\_\_ Parking is too expensive /difficult                      8 \_\_\_ I do not have a car  
 3 \_\_\_ SCAT fits my budget better                      6 \_\_\_ Do not have valid driver license                      9 \_\_\_ Other \_\_\_\_\_

**12. How long have you been using SCAT bus service?**

- 1 \_\_\_ Less than 6 months                      3 \_\_\_ 1 to less than 2 years                      5 \_\_\_ More than 5 years  
 2 \_\_\_ 6 months to less than a year                      4 \_\_\_ 2 to 5 years                      6 \_\_\_ First-time rider

**13. Which of the following improvements do you think is most important?**

- 1 \_\_\_ More benches and shelters at bus stops                      5 \_\_\_ Later service on existing routes  
 2 \_\_\_ Sunday service                      6 \_\_\_ More frequent service on existing routes  
 3 \_\_\_ Earlier service on existing routes                      7 \_\_\_ Other (Specify) \_\_\_\_\_  
 4 \_\_\_ Express (limited stop) service on the following road(s) (Specify) \_\_\_\_\_

**14. If SCAT provided "premium" express (limited stop) bus service along US 41, would you use that service?**

- 1 \_\_\_ Yes                      2 \_\_\_ No                      3 \_\_\_ Maybe

**15. If SCAT provided Sunday service, would you use that service?**

- 1 \_\_\_ Yes                      2 \_\_\_ No                      3 \_\_\_ Maybe

**16. Your age is....**

- 1 \_\_\_ 17 or under                      3 \_\_\_ 25 to 34                      5 \_\_\_ 45 to 54                      7 \_\_\_ 65 to 74  
 2 \_\_\_ 18 to 24                      4 \_\_\_ 35 to 44                      6 \_\_\_ 55 to 64                      8 \_\_\_ Over 74

**17. What is your gender?**

- 1 \_\_\_ Male                      2 \_\_\_ Female

**18. What is your race or ethnic heritage? (Please ✓ only ONE)**

- 1 \_\_\_ White                      2 \_\_\_ Black                      3 \_\_\_ Hispanic                      4 \_\_\_ Asian                      5 \_\_\_ Other \_\_\_\_\_

**19. What was the range of your total household income for 2007?**

- 1 \_\_\_ Under \$10,000                      4 \_\_\_ \$30,000 to \$39,999                      7 \_\_\_ Refused/Do not Work  
 2 \_\_\_ \$10,000 to \$19,999                      5 \_\_\_ \$40,000 to \$49,999  
 3 \_\_\_ \$20,000 to \$29,999                      6 \_\_\_ \$50,000 or more

**20. How many working cars, vans, and/or light trucks are available in your household?**

- 1 \_\_\_ 0 vehicles                      3 \_\_\_ 1 vehicle                      5 \_\_\_ 2 or more vehicles

**21. Do you have a valid driver's license?**

- 1 \_\_\_ Yes                      2 \_\_\_ No

**22. What is your home zip code? \_\_\_\_\_**

**23. Please tell us about today's bus ride. Circle a score for each characteristic.**

	Very Poor	Poor	Fair	Good	Very Good
How often the buses run on this route?	1	2	3	4	5
How courteous was the Bus Operator during your trip?	1	2	3	4	5
How directly does this route go to your destination?	1	2	3	4	5
How is the length of time your trip takes?	1	2	3	4	5
How on-time is this bus running today?	1	2	3	4	5
How safe did you feel today while waiting for the bus?	1	2	3	4	5
How was the shade or shelter where you waited?	1	2	3	4	5
Your overall satisfaction with SCAT	1	2	3	4	5

**THANK YOU FOR COMPLETING THE SURVEY!**