

Guidebook for Florida STOPS Application

Orlando, Florida

November 14, 2016



Florida Department of Transportation
Office of Freight, Logistics and Passenger Operations
Public Transit Office



Welcome!



Topics: Welcome!

Purposes of the Workshop

Agenda

Logistics

Staff and Attendee Introduction

Purposes of the Workshop



High-level overview of STOPS for planning directors and project managers



Insights to help streamline the development of Florida STOPS applications



Overview of STOPS' reporting and mapping features



Demonstration of using STOPS for FTA's New/Small Starts project evaluation

Our Agenda

Session	Time
1-Introduction to STOPS	8:30 AM – 9:45 AM
<i>BREAK</i>	<i>9:45 AM – 10:00 AM</i>
2-Application Approaches	10:00 AM – 10:30 AM
3-Implementing STOPS	10:30 AM – 12:00 PM
<i>LUNCH</i>	<i>12:00 PM – 1:15 PM</i>
4-Reporting and Mapping Features	1:15 PM – 2:15 PM
5-Analyzing Results for Capital Investment Grant (“New/Small Starts”)	2:15 PM – 3:15 PM
<i>BREAK</i>	<i>3:15 PM – 3:30 PM</i>
6-Recent Florida STOPS Applications & Experiences	3:30 PM – 4:30 PM
7-Wrap-up & Summary	4:30 PM – 5:00 PM

Logistics

- Cell phones
- Restrooms
- Breaks
- Questions and comments



Instructors

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- Facilitator
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Attendees

- My name is...<name>
- I'm the <title> at <organization>

Acronyms

- ACS – American Community Survey
- APC – Automatic Passenger Counter
- APTA – American Public Transportation Association
- ASCII – American Standard Cost for Information Interchange
- BRT – Bus Rapid Transit
- CIG – Capital Investment Grant
- CRT – Commuter Rail Transit
- CTPP – Census Transportation Planning Package
- FTA – Federal Transit Administration
- FTDE – Florida Transit Data Exchange
- GTFS – General Transit Feed Specification
- HBO – Home-Based Other
- HBW – Home-Based Work
- HRT – Heavy Rail Transit
- JTW – Journey-to-Work
- KNR – Kiss-and-Ride

Acronyms (contd.)

- LRT – Light Rail Transit
- LRTP – Long Range Transportation Plan
- MDT – Miami-Dade Transit
- MPO – Metropolitan Planning Organization
- NHB – Non-Home Based
- NTD – National Transit Database
- NTI – National Transit Institute
- PNR – Park-and-Ride
- PMT – Person Miles Traveled
- SERPM – Southeast Florida Regional Planning Model
- STOPS – Simplified Trips on Project Software
- TAZ – Traffic Analysis Zone
- TCAR – Transit Concept and Alternatives Review
- TBEST – Transit Boardings Estimation and Simulation Tool
- VMT – Vehicle Miles Traveled

1-Introduction to STOPS

Topics: Introduction to STOPS

Description and Purpose

Ancillary Purposes

Resources

Required & Optional Inputs

Outputs

What is STOPS?

Simplified Trips On Project Software

- Stand-alone computer program
- Applies a set of travel models to predict transit travel patterns for user-specific scenarios
- Simplified method to predict ridership and automobile VMT changes

Developed and maintained by FTA

Originally released in 2013, updates provided every 6-12 months

FTA Resources

- User Guide (most recent version: April 2015)
- Presentation slides from the 2015 STOPS Workshop
- STOPS software
- Example STOPS application
- All are available on the FTA STOPS web page
 - <https://www.transit.dot.gov/funding/grant-programs/capital-investments/stops-%E2%80%93-fta%E2%80%99s-simplified-trips-project-software>

Other Resources

- This course and the guidebook!
- National Transit Institute will offer a course: “Ridership Forecasting with STOPS for Transit Project Planning”
 - Will be offered from time to time in 2017
 - Detailed, multi-day
 - Designed for experienced travel forecasters

STOPS' Primary Purpose

- To provide a simplified method to produce measures for fixed-guideway projects applying for FTA's Capital Investment Grant funding
- **Design, nomenclature and implementation tightly focused on purpose:**
 - Reflects ridership experiences from fixed-guideway projects around the country (over 30 projects reflecting streetcar, BRT, LRT, heavy rail and commuter rail modes)
 - Does not utilize a roadway network
 - Designed to “No Build” and “Build” scenarios, where “Build” typically reflects a transit corridor project
 - Some reports and maps specifically tailored to project trips, with less detail available for the remaining transit system

Using STOPS Beyond Its Primary Purpose...

1. QA/QC ridership forecasts
2. Systems planning
3. Service planning
4. Sizing of stations and mode-of-access facilities
5. Before-After comparisons

The STOPS Main Menu

STOPS Main Menu-v2.00 - 02/19/2016

Initial STOPS Set-up Steps

Select GIS Executable: ArcMap GIS
C:\Program Files (x86)\ArcGIS\Desktop10.3\bin\

Select Python Executable*: C:\Python27\ArcGIS10.3\pythonw.exe
* - Only used for ArcGIS

Scenario Set-up Steps

1. Select/Create Parameter File: C:\Projects\CBT Wave\Synthetic2015Base29CTI

2. Specify Station Locations: FILES FOUND!

3. Edit Parameter File: FILES FOUND!

4. List and Check TAZ and CTPP Files: FILES FOUND!

5. List and Check GTFS Files: FILES FOUND!

5a. EXST GTFS Test 5b. NOBL GTFS Test 5c. BLD GTFS Test Optional

6. Define Forecast Years: FILES FOUND!

Data Preparation Steps

7. Create Station Buffers: FILES FOUND!

8. Define Districts and Zonal Data: FILES FOUND!

9. Create MPO-TAZ Equivalency and Generate Zonal SE Forecasts: FILES FOUND!

10. Prepare Pedestrian Environment Data: FILES FOUND!

STOPS Batch Steps

Current Year: 2015 Opening Year: 2015 10 Year: Not Defined 20 Year: 2040

11. Run Batch Steps: COMPLETE!

CTPP Extract: COMPLETE!
GTF Path: COMPLETE!
GTF Post: COMPLETE!
Prepare Forecast Years: COMPLETE!
STOPS: COMPLETE!

STOPS Reporting

12. Report STOPS Results

13. Map STOPS Results

14. ZZZ Query From Zone To

Messages

Update File Status Exit

Advantages of Using STOPS

(over regional travel or incremental models)

1. FTA requires substantially less review time of STOPS ridership forecasts for CIG projects

Scrutiny Level of Submitted Forecasts

Source of Forecast	FTA review of submitted forecasts			
	Transit rider survey data	Properties of the travel model	Validation vs. current riders	Plausibility of forecasts
Regional model	●	●	●	●
Incremental model	●	●	●	●
STOPS			●	●

- Substantial scrutiny
- Modest scrutiny
- Limited scrutiny

Note that these reviews pertain to formally submitted forecasts. They do not reflect any technical assistance that FTA may have provided to sponsors during the development of forecasting methods or forecasts.

Timelines for Submittal of Travel Forecasting Information

(in months in advance of anticipated ratings request)

Information for FTA Review	STOPS	Regional Model
Documentation of the model methodology	--	4
Documentation of model testing	--	4
Documentation of project-specific inputs	2	3
Final draft forecasts for the project	1	2

Source: <https://www.transit.dot.gov/funding/grant-programs/capital-investments/travel-forecasts>, accessed September 7, 2016.

FTA forecast review effectively cut in half, from 4 to 2 months

Advantages of Using STOPS

(over regional travel or incremental models)

1. FTA requires substantially less review time of STOPS ridership forecasts for CIG projects
2. STOPS models can typically produce more analyses than regional travel models within the same time

Comparison of STOPS and Regional Travel Model Running Times

Region	STOPS Run Time (recent experience)	Regional Travel Model Run Time (No Build + Build)
Jacksonville / Northeast Florida	<1 hour	8-16 hours
Miami / Southeast Florida	3-5 hours	3 days (full run)
Orlando / East Central Florida	1-2 hours	8-12 hours
Tampa / West Central Florida	1-2 hours	4.5-7 hours

Advantages of Using STOPS

(over regional travel or incremental models)

1. FTA requires substantially less review time of STOPS ridership forecasts for CIG projects
2. STOPS models can typically produce more analyses than regional travel models within the same time
3. STOPS has embedded mapping routines that easily display and communicate results
(more on this in Session 4)

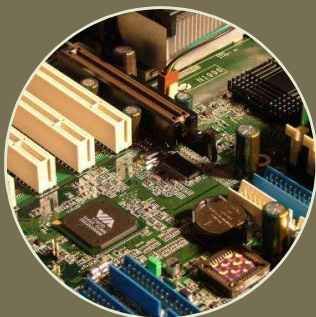
Advantages of Using STOPS (over TBEST)

1. STOPS accounts for auto congestion, and future changes in auto congestion
 - ▶ TBEST does not account for auto congestion
2. STOPS accounts for travel movements
 - ▶ TBEST is a direct demand model, so demand directly determined from supply characteristics (population, transit service, etc.)

Limitations to Using STOPS

1. STOPS does not provide the same level of reporting detail to local buses or non-project stations as it does for project trips
2. STOPS does not provide a direct interaction with the roadway network
3. The GTFS editing process can be cumbersome
4. STOPS' representation of non-work trips is less certain than its representation of work trips
5. STOPS is limited in its ability to analyze alternatives beyond its supplied metrics (Example: transit capacity analysis has to be performed offline)
6. Future year travel patterns are based on existing patterns and the user-supplied population and employment forecasts (Other variables such as accessibility are not considered)

Resources



Hardware

- 8GB RAM required
- 4- or 8-core processor
- 40-100GB of hard disk storage per project



Software

- Windows 7 or later
- ArcMap version 10.1+
- Good text editor
- Good spreadsheet software
- GTFS visualizer



Personnel/Staff

- Understanding of travel forecasting
- Experience with GIS packages
- Familiarity with the transit system and local area

1 STOPS “run” = 3 scenarios x 1 analysis year

➤ Scenarios

- “Existing”
- “No Build”
- “Build”

➤ Analysis Years

- “Current”
- Opening
- 10-year horizon
- 20-year horizon

Scenarios and Analysis Years

SCENARIOS

Scenario	Description
"Existing"	All existing conditions for which the most recent data is available, typically 0-2 years before the present year
"No Build"	Reflects the changes in conditions from the 'existing' scenario
"Build"	Reflects the changes in conditions from the 'No Build' scenario

ANALYSIS YEARS

Analysis Year	Description
"Current" Year	The year for which the most recent data is available, typically 0-2 years before the present year
Opening Year	The year the Build project is expected to be in revenue operation, typically 2-7 years after "current" year
10-year horizon	Medium-term future year; user-specified
20-year horizon	Long-term future year; usually region's LRTP year

1 STOPS "model run" = ≤3 scenarios X 1 analysis year = ≤3 alternatives

Input Data

#	Data Type	Source Agency (Site)
1	Census Transportation Planning Package	The Census Bureau via FTA's website (https://www.transit.dot.gov/funding/grant-programs/capital-investments/stops-data-census)
2	GTFS data	Transit agency's website or Florida Transit Data Exchange (http://www.ftis.org/Posts.aspx)
3	Average weekday system-wide unlinked trips	Transit agency, NTD (https://www.transit.dot.gov/ntd/transit-agency-profiles), or APTA (http://www.apta.com/resources/statistics/Pages/ridershipreport.aspx)
4	Average weekday boardings by station/stop (if available)	Transit agency's count program
5	TAZ-level population, employment and highway impedances from the regional travel model	The region's MPO or local FDOT district
6	Representation of the No Build and Build scenarios in GTFS	Study team, transit agency, MPO or other agency
7	Park-ride lot information	Transit agency's website, or contact the transit agency directly
8	Transit travel surveys (optional)	Transit agency, MPO or FDOT district

General Transit Feed Specification

Contents

- agency.txt
- calendar.txt
- calendar_dates.txt
- fare_attributes.txt
- fare_rules.txt
- feed_info.txt
- frequencies.txt
- routes.txt
- shapes.txt
- stops.txt
- stop_times.txt
- transfers.txt
- trips.txt

+

PNR.txt

Editlist.txt

STOPS Specific

35

Broward County Transit

localhost:8765

Apps YMail BBC CNN NDTV TOI Cricinfo ESPN Personal CTG Work New Business Data Visualization Gal Free Data Visualization

Broward County Transit

22

CENTRAL TERMINAL BAY
C4 - RT22 to SAWGRASS
MILLS, 65 stops, 4 trips: . 5:45
22:15 22:15

CENTRAL TERMINAL BAY
C4 - RT22 to SAWGRASS
MILLS, 69 stops, 160 trips:
8:05 8:05 8:05

CENTRAL TERMINAL BAY
C4 - RT22 to SAWGRASS
MILLS, 69 stops, 16 trips:
8:10 8:10 8:40

CENTRAL TERMINAL BAY
C4 - RT22 to WEST
TERMINAL, 35 stops, 2 trips:
23:00 23:00

CENTRAL TERMINAL BAY
C4 - RT22 to WEST
TERMINAL, 39 stops, 6 trips:
... 6:05 22:20 22:20

CENTRAL TERMINAL BAY
C4 - RT22 to WEST
TERMINAL, 39 stops, 50 trips:
.... 8:20 8:20 8:50

SAWGRASS MILLS to
CENTRAL TERMINAL BAY

trips.txt: route_id=BCT22 service_id=15MARmuwtf trip_id=15MAR4336126 block_id=b 22-01 shape_id=15MAR_220258
routes.txt: route_long_name= route_type=3 route_text_color=FFFFFF route_color=BF83B9 agency_id= route_id=BCT22 route_url= rou

5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

Trip 15MAR4336210 starting 10:20:00

Sample Visualizer

Outputs

1. Maps that can be produced in ArcGIS

- User-selected options
- More in Session 4

2. Report files in ASCII (text) format

- One report file per analysis year
- Extremely large files: 10+ MB; 150,000+ lines
- Approximately 3,000 tables

3 Application Approaches

“Synthetic”

Relies on CTPP travel patterns and aggregate ridership information

“Synthetic with Special Markets”

Uses “synthetic” approach with additional distinct travel patterns

“Incremental”

Relies on transit travel patterns from a rider survey, in lieu of CTPP



A few things
to remember!

Session Summary

- STOPS was developed primarily for New/Small Starts projects, but it can be used for other purposes
- STOPS has many advantages, and some limitations
- STOPS requires resources that are relatively easy to obtain



Questions?





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2-Application Approaches

Topics: Application Approaches

“Synthetic” approach

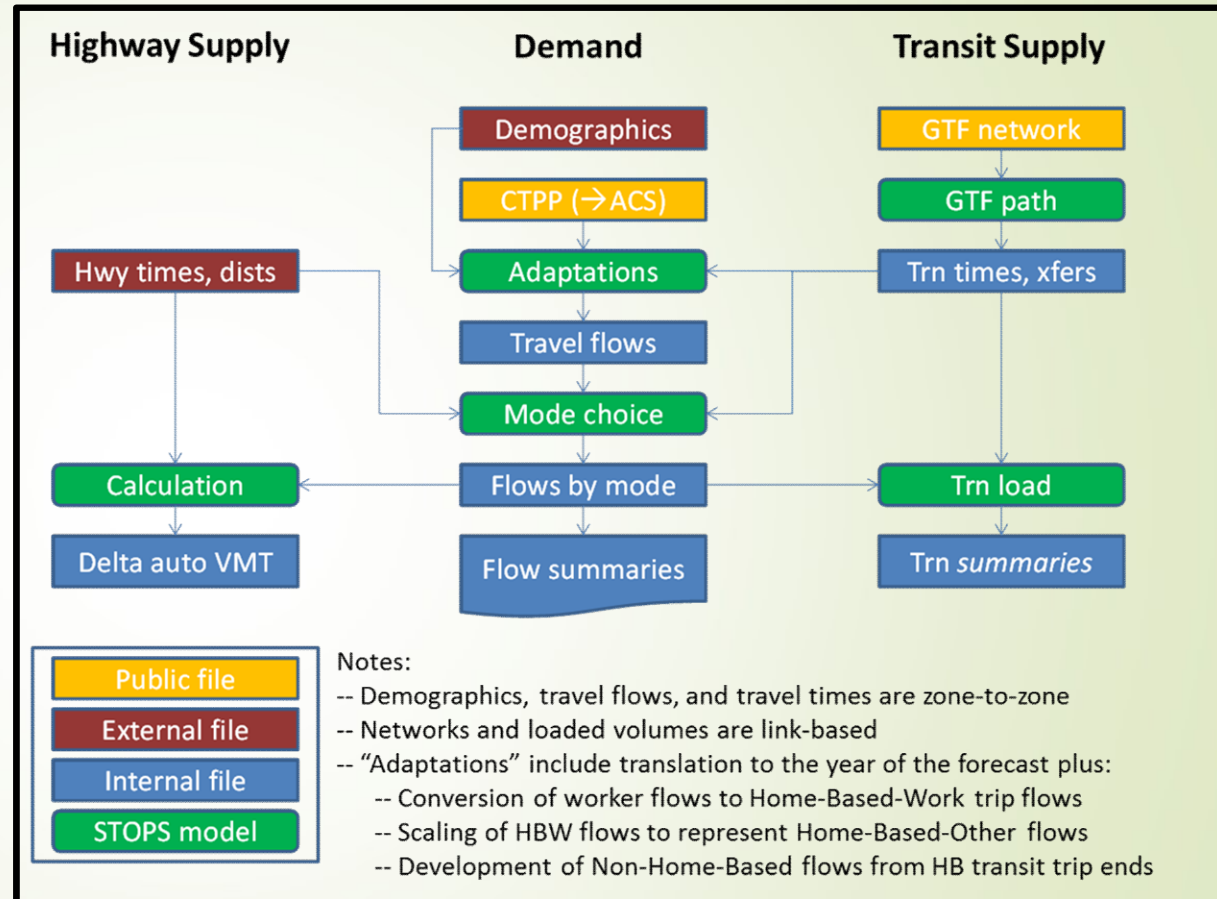
“Synthetic with Special Markets” approach

“Incremental” approach

Deciding on an approach

“Synthetic” Approach

- Relies on CTPP travel patterns and aggregate transit information to determine existing transit trips
- Uses experience from 30 fixed-guideway projects to estimate ridership
- Requires up to 9 data items



Source: FTA’s STOPS Workshop, held at the 15th TRB Planning Applications Conference in Atlantic City, NJ, May 17, 2015.

“Synthetic” STOPS Data Items

#	Data Type	Required	Optional	Recommended
1	CTPP travel flows	√		
2	Roadway travel times and distances (TAZ-to-TAZ)	√		
3	Population and employment (TAZ-level)	√		
4	GTFS files	√		
5	Park-ride lot information	√		
6	Total weekday systemwide unlinked trips	√		
7	No Build and Build representation in GTFS and park-ride files	√		
8	Average weekday boardings by station/stop		√	√
9	Total linked transit trips, stratified by trip purpose and auto ownership		√	√

“Synthetic with Special Markets” Approach

- Special Markets: unique travel markets not accounted in “synthetic” approach
 - CTPP data is unaware of travel:
 - To/from activity centers that is not routine
 - Not made by residents (mostly)
 - Not scaled to jobs
 - Examples: air passengers, universities, tourist areas
- Particular attention needed when travel from special markets is significant in the corridor / study area
- Application is same as “synthetic” approach, but additional person trip table provided by user

Developing Special Market Trip Tables

■ Sources:

- Special market intercept surveys,
 - Special market travel models,
 - Special market records from a transit rider survey, and/or
 - Other data sources
-
- User may specify different trip tables for current and future analysis years

**Keep it
simple**

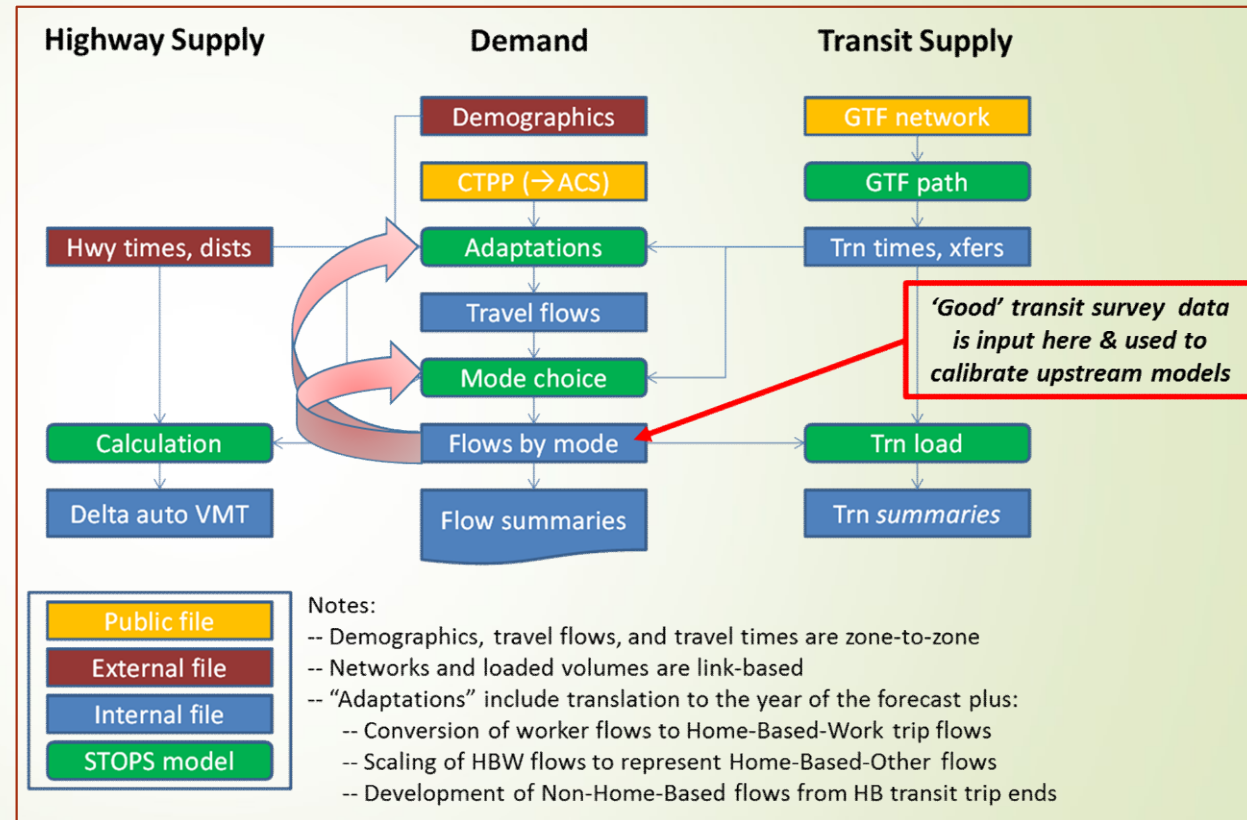
Think about special
markets only if
they're large
enough and are
actually "special"!

“Synthetic with Special Markets” STOPS Data Items

#	Data Type	Required	Optional	Recommended
1	CTPP travel flows	√		
2	Roadway travel times and distances (TAZ-to-TAZ)	√		
3	Population and employment (TAZ-level)	√		
4	GTFS files	√		
5	Park-ride lot information	√		
6	Total weekday systemwide unlinked trips	√		
7	No Build and Build representation in GTFS and park-ride files	√		
8	Special market trip flows	√		
9	Average weekday boardings by station/stop		√	√
10	Total linked transit trips, stratified by trip purpose and auto ownership		√	√

“Incremental” Approach

- Relies on data from a ‘good’ transit survey to develop travel patterns
- Uses experience from 30 fixed-guideway projects to estimate ridership
- Requires up to 9 data items



Source: FTA’s STOPS Workshop, held at the 15th TRB Planning Applications Conference in Atlantic City, NJ, May 17, 2015.

Characteristics of a 'Good' Rider Survey

1. Conducted within the past 5-6 years or conducted when transit service coverage and levels were similar to existing transit service coverage and levels,
2. Includes a useful number of samples that provide meaningful statistical accuracy levels for trip flows,
3. Free of response and sampling biases,
4. Expanded to existing ridership levels, and
5. Includes the following data items:
 - Accurate production/attraction trip information geocoded to TAZ or latitude/longitude coordinates,
 - Trip purpose segmentation that is translatable into HBW, HBO, and NHB purposes,
 - Auto ownership segmentation by at least 0, 1, 2+ autos owned per household categories,
 - Mode of access categories that can be organized into walk, park-ride and drop-off access modes,
 - Transit transfer activity

“Incremental” STOPS Data Items

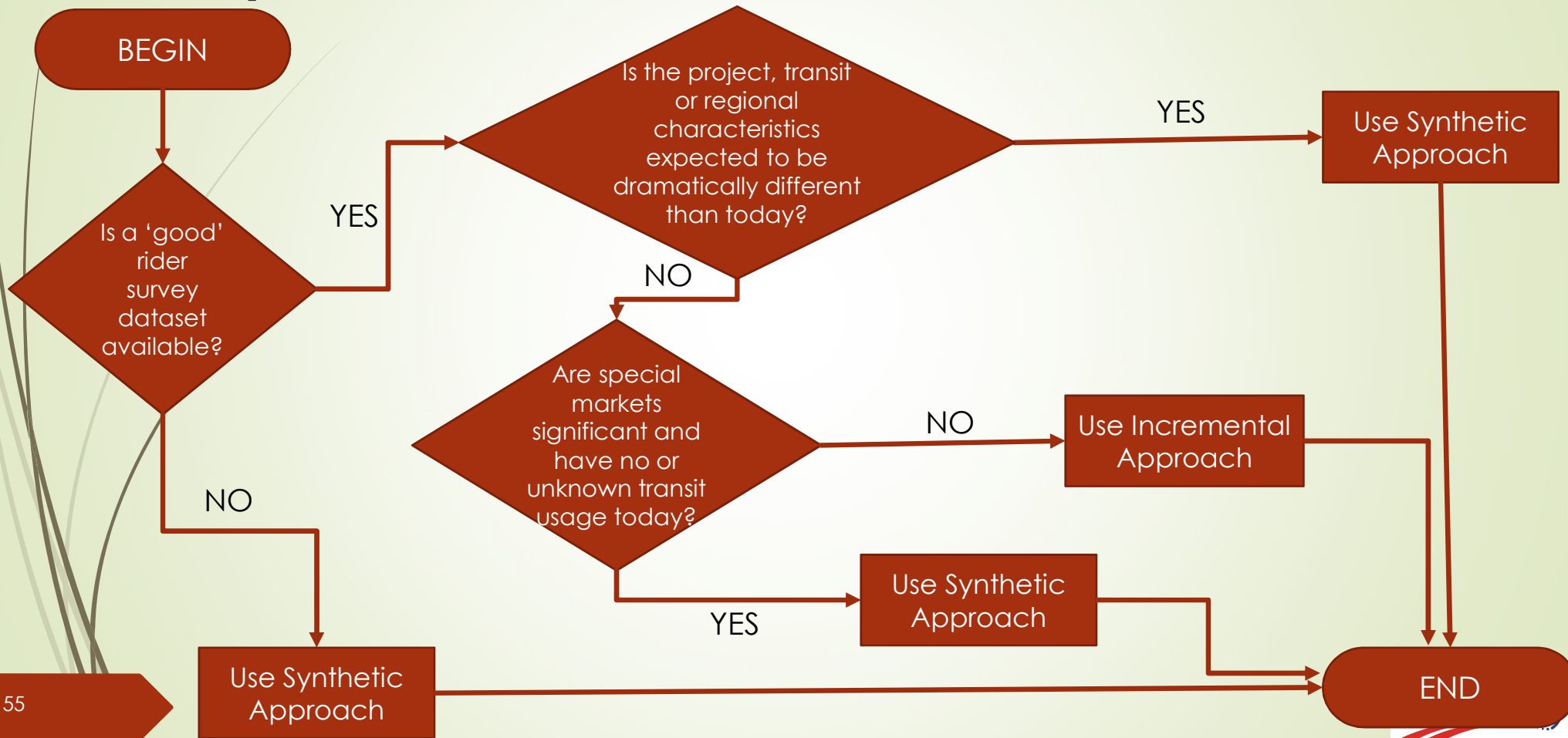
#	Data Type	Required	Optional	Recommended
1	CTPP Travel Flows	√		
2	Roadway travel times and distances (TAZ-to-TAZ)	√		
3	Population and employment (TAZ-level)	√		
4	GTFS files	√		
5	Park-ride lot information	√		
6	Total weekday systemwide unlinked trips	√		
7	No Build and Build representation in GTFS and park-ride files	√		
8	Average weekday boardings by station/stop		√	√
9	Transit trip <u>flows</u> stratified by trip purpose and auto ownership	√		

Situations That May Favor One Approach

Category	“Synthetic” Approach	“Incremental” Approach
Available transit data	Unavailable ‘good’ rider survey; Minimum transit rider information available	‘Good’ rider survey available or forthcoming
Corridor or study area characteristics	Limited transit service currently provided (hourly or lower frequencies); Large demographic or service coverage changes expected in near- or long-term; Modest ridership	Transit service levels are robust and cover well-developed areas; Known ridership responses to past improvements; No large demographic or service changes expected in near- or long-term
Project characteristics	Project represents significant change or increase from existing services (e.g., local bus only to rail, doubling of service area, strong service in currently under-developed area)	Project represents evolutionary change from existing services (e.g., local bus to BRT)

Deciding on an “Synthetic” vs. “Incremental” Approach

One Way to Address the Decision



Session Summary

A few things
to remember

- There are 3 approaches to using STOPS: “synthetic”, “synthetic with special markets”, and “incremental”
- The availability of a good, recent rider survey helps determine whether a “synthetic” or “incremental” approach is preferable
- Special markets can be handled within STOPS



Questions?





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3-Implementing STOPS

Topics: Implementing STOPS

Timeframes & Schedule Drivers

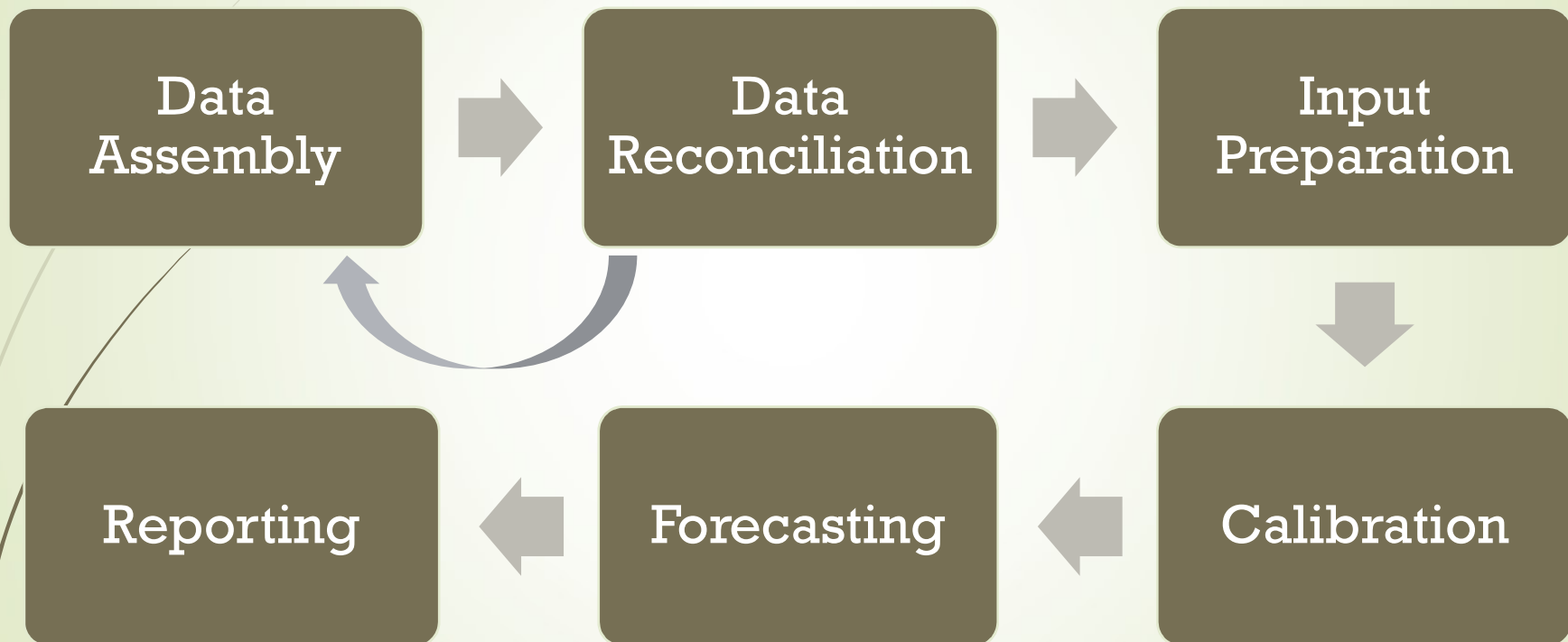
Data Preparation

Calibration

Forecasting

Observations

Application Development



Potential STOPS Development Timeframes & Schedule Drivers

(Applies to all
approaches)

	Potential Timeframes	Schedule Drivers	Circumstances That Can Significantly Affect Schedule Beyond Potential Timeframes
Hardware / Software Acquisition	Varies	Purchase agreements	If not already available, hardware and GIS software costs can exceed \$15,000, which may require lengthy procurement procedures
Data Preparation / Reconciliation	1-2 months	Data availability and consistency	Basic transit, GTFS data or rider survey is not available; Data items are not consistent in terms of ridership levels and do not correspond with GTFS networks; Special market data collection effort is needed
Calibration	1-2 months	Availability of stop-level count data; Special markets; Data inconsistencies	Special markets may adversely impact calibration if they are significant in key corridors, and may require additional data collection and analysis; Data inconsistencies previously unforeseen in the data preparation stages
Forecasting	1-2 months	Extent of GTFS coding required for No Build and Build networks; Transfer connections	Significant differences between existing, No Build and Build networks, or between existing and future year networks; Previously unforeseen 'broken' transfer connections in No Build and Build alternatives; More than 1-2 Build alternatives
Total	3-6 months plus hardware / software acquisition		

Application Development

DATA PREPARATION STEPS

Data
Assembly



Data
Reconciliation



Input
Preparation



Reporting



Forecasting



Calibration

Data Preparation

- Required data can originate from 5-6 different agencies
- The required 9-10 data items ~~may not~~ probably are inconsistent (see next slides)

Common Data Issues (1 of 2)

Data Type	Common Issues / Problems
Census Transportation Planning Package (2000 or ACS)	No issues. Download by state. The Florida file for CTPP 2000 is 288 MB.
GTFS data	Transit agencies typically alter service 2-3 times a year. So the GTFS file needs to correspond with the ridership data
Average weekday system-wide unlinked trips	Inconsistencies in reporting. This information must be consistent with the GTFS information, model boundary and other ridership data
Average weekday boardings by station/stop	<p>Count data should reflect average weekday boardings over a broad period of time, preferably weeks or months, to avoid over-stating individual fluctuations or special events. Count data may have missing or extraneous information that the user will have to address before running STOPS.</p> <p>This information must be consistent with the GTFS information and other ridership data. Count data may include significant ridership from special markets. If these markets are substantial, then ridership from those markets should be deducted from the counts until they are reflected accurately in STOPS (see Chapter 4.2 of the guidebook).</p>

Common Data Issues (2 of 2)

Data Type	Common Issues / Problems
TAZ-level population, employment and highway impedances from the regional travel model	Need 2000 or 2008 MPO population and employment data consistent with base and horizon year population and employment data. MPOs do not generally make their existing population and employment data methods backward-compatible.
Representation of the No Build and Build scenarios in GTFS	Editing GTFS networks must occur in a database, spreadsheet and/or text editor program.
Park-ride lot information	Must be developed by user. Park-ride locations should correspond with stop/station counts and GTFS information.
Transit travel surveys (optional)	Older surveys may be significantly "out of date" given changes in travel behavior, economic conditions and/or transit service. Surveys may need to be re-expanded to be consistent with other ridership data. Surveys should be geocoded to the same zone system used for population and employment data for consistent observed/estimated comparisons.

Data Preparation

- Required data can originate from 5-6 different agencies
- The required 9-10 data items ~~may not~~ probably are inconsistent
- **Solution:**
 - 1st step: perform review of timeframe and systemwide ridership reported by each piece of data
 - 2nd step: reconcile the data to a common year, service level and/or systemwide ridership

Data Reconciliation Options

- Scale stop/station APC to the “current” ridership
- Interpolate population, employment and highway impedance data to the “existing” year
- Re-expand rider survey data to “current” ridership
- Use slightly older GTFS networks consistent with “current” ridership
- Depending on circumstances, other options exist

Data Inconsistencies: Example

Data Item	Data From...
“Existing” GTFS information	December, 2011
Transit survey	March – May, 2011
Stop/station count data	October, 2010 – January, 2011
Systemwide boarding data	December, 2011 – April, 2012

Data Inconsistencies: Example

➤ Solution

- Reconcile different ridership count estimates to create a “consensus” ridership estimate by route
- Re-expand survey to consensus ridership
- Adjust APC counts to match consensus
- Use consensus to create STOPS inputs: system-wide unlinked trips, linked trips by purpose and auto ownership, and stop/station counts

ESTIMATED DELAY: 2.5 WEEKS

Calibration Issues

- Calibration: process of matching STOPS results to local conditions
- Calibration begins once the data preparation steps have been completed
- There is no definitive “step by step” process for calibrating a STOPS application; this can take time and uncover data inconsistencies

Recommended STOPS Calibration Strategy

#	Issue (in order of importance)	Description	Possible Calibration Improvement Strategies
1	Purposes	Ensure STOPS accurately reflects the amount of observed HBW, HBO and NHB trips	Provide transit linked-trip information to STOPS (via rider survey); Adjust person-trip rates; Add special-market flows
2	Flows	Ensure STOPS accurately reflects the observed transit trip flows	Calibrate to attraction and production transit shares; Use "incremental" approach (requires "good" rider survey)
3	Access modes	Ensure STOPS accurately reflects transit trips by access mode (walk, park-ride, kiss-ride)	Add time penalties by access mode that reflect un-included/qualitative impedances or behaviors
4	Transfers	Ensure STOPS accurately reflects the number of linked transit trips or percentage of linked trips that transfer	Adjust transfer penalty (0-10 minutes, default is 5 minutes)
5	Fixed-guideway share	Ensure STOPS accurately reflects existing share of transit trips that use fixed-guideway modes	Adjust visibility factor
6	Groups	Ensure STOPS applies minimal adjustment factors to achieve reasonable representation of station-group ridership	Review GTFS, PNR and stop/station files for accuracy; Enable station-group calibration
7	Routes	Ensure STOPS accurately reflects routes in corridor (higher scrutiny) and outside corridor (lower scrutiny)	Review GTFS, PNR and stop/station files for accuracy; Add time penalties to stops to reflect substantial fare differences among services or routes;
8	Stations	Ensure STOPS accurately reflects station boardings, in total and by access mode, within the corridor	Further detailed or complex adjustments may be needed

The Fixed-Guideway Visibility Factor

- Setting that approximates the differentiation of fixed-guideway alternatives and regular bus service within a corridor or study area
- Direct impact on forecasting ridership
- Used in the calibration step only if BRT, rail or streetcar service is currently in operation
- Always used in forecast
- FTA expectation: visibility factors remain within a well-known range: $0.0 < VF \leq 1.0$

Potential Range of Visibility Factors

Transit Mode	Selected Characteristics	Initial Visibility Factors
BRT ("Corridor-based")	Peak hour/period exclusive lanes/right-of-way; Defined stations; TSP/QJ for transit vehicles; "Schedule-free service"	0.0-0.2
BRT ("Robust")	'Corridor-based' BRT characteristics <u>plus</u> All-day exclusive lanes or reliably faster travel times; Separate and consistent branding	0.3-0.5
Streetcar	Railcar operating in mixed-flow or exclusive lanes <u>plus</u> 'Corridor-based' BRT characteristics	0.5-0.75
LRT/HRT/CRT	Railcar operating in mixed-flow, exclusive lanes or railroad right-of-way	0.6-1.0



Forecasting Issues

- GTFS networks are very detailed: precise stop-to-stop coding of travel times, precision location of stops, enumeration of individual bus runs
- This level of detail is not always available for forecasting
- STOPS provides a planning-level of detail for GTFS:
 - End-to-end travel times, instead of stop-to-stop travel times
 - Frequency-based service, instead of individual bus runs
- Issues arise when both GTFS- and planning-level of detail are used for horizon year forecasts

Example of Differences in GTFS- and Planning-levels of Detail (Assuming Identical End-to-End Travel Time)

	GTFS-level of detail	Planning-level of detail	Notes
Description	Precise stop locations Precise stop times Enumeration of all bus runs	Precise stop locations Interpolated stop times Average frequency + start time	
Beginning of Trip	6:53	7:00	
Arrival Transfer Center	7:35	7:42	
Connecting Routes depart at...	7:40	7:40	Connecting routes are unchanged from agency's GTFS file
STOPS Result	5-minute transfer time to connecting routes	Riders miss connection	Can result in loss of transit trips and poor ridership results

How to Avoid GTFS- and Planning-Level Coding Issues?

- ▶ Perform detailed review of connections are key transfer points
- ▶ Ensure end-to-end travel times reflect expected delays from congestion or other sources
- ▶ Within GTFS files, convert corridor routes to planning-level coding before calibration

A few things
to remember

Session Summary

- Developing a STOPS model can be expected to require up to 3-6 months
- The need for data reconciliation or new data can cause delay to your project schedule, so these issues should be identified early on
- When developing alternatives, it is important to consider the impact of transferring riders



Questions?



Data Inconsistency and Proposed Solutions: Examples

	Question 1	Question 2	Question 3
“Existing” GTFS Information	Fall 2016	Fall 2016	Spring 2016
Transit survey	n/a	Spring 2013	Fall 2010
Stop/station count data	n/a	n/a	Fall 2015
Systemwide boarding data	2013	2014 (NTD)	2013 (NTD)
Proposed “Existing” Year & Action Items			



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4-Reporting and Mapping Features

Topics: Reporting and Mapping Features

Mapping Features

Results Report

CIG Project Evaluation Criteria

Extract CIG Project Evaluation Criteria from STOPS

Maps!

- Thematic and dot-density maps can be developed from STOPS menu
- Maps are created within minutes in user's GIS package
- Does not require transitioning the data to different users or programs
- Options include:
 - Travel times to/from specific locations
 - Changes in travel times between No Build and Build scenarios
 - Trip gains/losses
 - Trip productions and attractions
 - Locations of trips made by transit-dependent households

Specify Map Output Options

Transit Sub-Modes

- ☐ Fixed Guideway Only
- ☐ Fixed Guideway&Bus
- ☐ Bus Only
- ☒ All Fixed Guideway
- ☐ All Transit

Transit Access Modes

- ☐ Walk
- ☐ Kiss and Ride
- ☐ Park and Ride
- ☒ All Access Modes

Trip Purposes

- ☐ Home-Work
- ☐ Home-Other
- ☐ Non-Home
- ☒ All Purposes

Trip-Makers from...

- ☐ 0 Car Households
- ☐ 1 Car Households
- ☐ 2+ Car Households
- ☒ All Households

Map Production or Attraction Locations?

- ☒ Productions
- ☐ Attractions

Destination District for Production Mapping / Origin District for Attraction Mapping (blank means report on all trips)

Trips to Plot: Existing, No-Build, Build, Project, or Changes?

- ☐ Existing
- ☐ No-Build
- ☐ Build
- ☒ Project
- ☐ Trip Gains
- ☐ Trip Losses

Note: Build refers to all linked trips in the scenario while project refers to just those trips using the project. Trip gains and losses are for the Build relative to the No-Build

Travel Times to Plot (Only if Origin/Destination district *and* walk, KNR, or PNR access are specified)

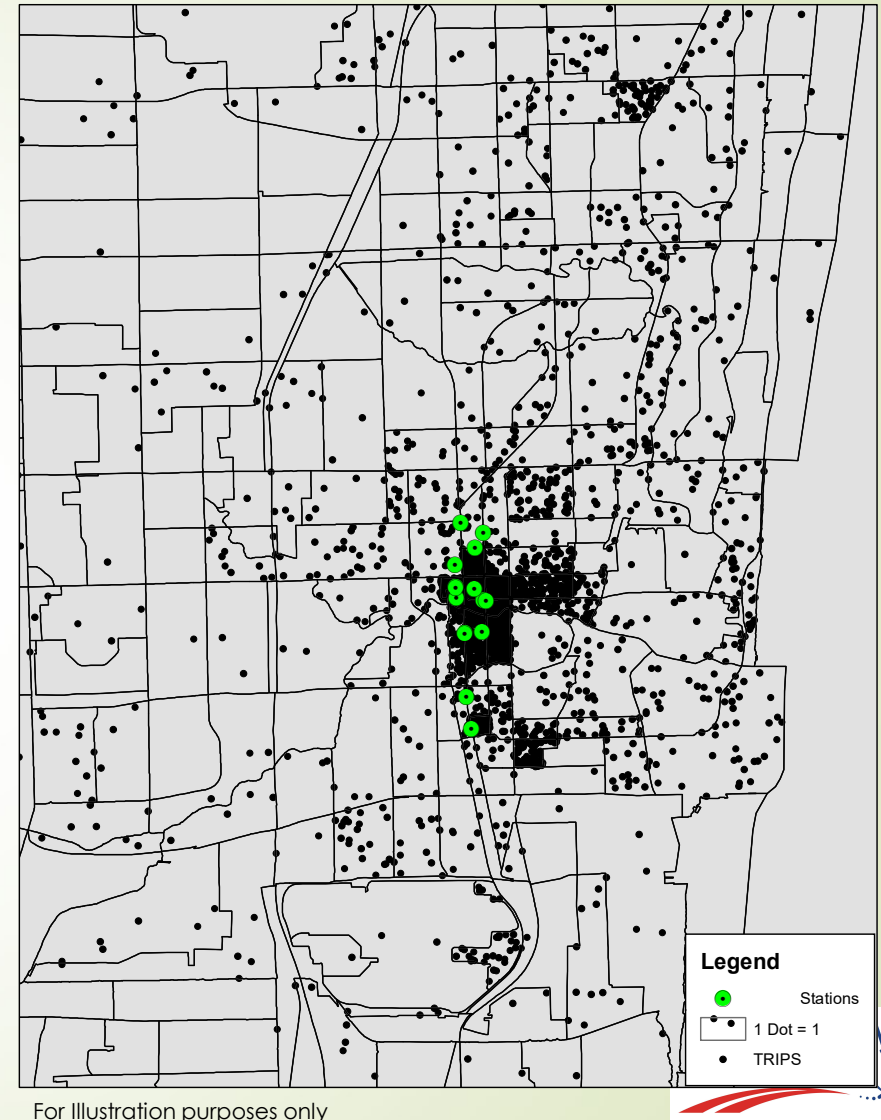
- ☒ Fixed Guideway Time
- ☐ Bus Time
- ☐ All In-Vehicle Time
- ☐ Out-of-Vehicle Time
- ☐ Total Time
- ☒ Incremental Time vs. No-Build
- ☐ Time for Selected Scenario

Note: If "All Fixed Guideway" or "All Transit" trips are selected then skims will represent Fixed Guideway+Bus ("TR") paths. Project, Trips Gains, and Trip Losses will use Build paths.

OK Cancel

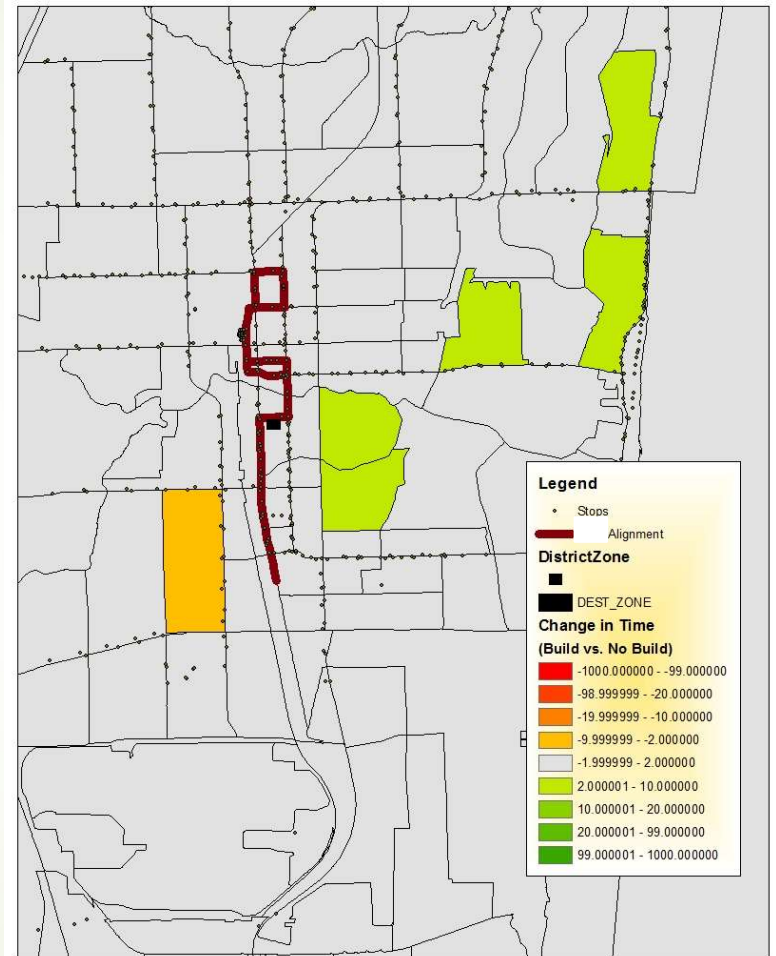
Example: Dot Density Plot

*Project trip attractions
(work/shop locations)*



Example: Thematic Map

*Change in travel time
(build vs. no build)*



For Illustration purposes only

Report File

- One text report file per analysis year (existing, opening, 10-year, 20-year)
- VERY long file: 150,000+ lines
- Over 3,000 tables reporting:
 - District to district and station to station trips (most of the 3,000 tables are these)
 - Boardings by each stop/station and route
 - District to district roadway speeds and distances
 - Setup parameters

Partial Listing of STOPS Tables in Report File

FGO=Fixed Guideway Only, FGB=Fixed Guideway+Bus, BUS=Bus Only, TRN=All Transit, FG=All Fixed Guideway, AllMode=All Person Trips Input to Model		SCENARIO	PURPOSE	CARS	FGO-WLK	FGO-KNR	FGO-PNR	FGO-ALL	FGB-WLK	FGB-KNR	FGB-PNR	FGB-ALL	BUS-WLK	BUS-KNR	BUS-PNR	BUS-ALL	TRN-WLK	TRN-KNR	TRN-PNR	TRN-ALL	FG-WLK	FG-KNR	FG-PNR	FG-ALL	AllMode
Existing	HBW	0			15.01	16.01	17.01	18.01	19.01	20.01	21.01	22.01	23.01	24.01	25.01	26.01	27.01	28.01	29.01	30.01	31.01	32.01	33.01	34.01	35.01
District		1			36.01	37.01	38.01	39.01	40.01	41.01	42.01	43.01	44.01	45.01	46.01	47.01	48.01	49.01	50.01	51.01	52.01	53.01	54.01	55.01	56.01
to		2			57.01	58.01	59.01	60.01	61.01	62.01	63.01	64.01	65.01	66.01	67.01	68.01	69.01	70.01	71.01	72.01	73.01	74.01	75.01	76.01	77.01
District	All				78.01	79.01	80.01	81.01	82.01	83.01	84.01	85.01	86.01	87.01	88.01	89.01	90.01	91.01	92.01	93.01	94.01	95.01	96.01	97.01	98.01
Linked	HBO	0			99.01	100.01	101.01	102.01	103.01	104.01	105.01	106.01	107.01	108.01	109.01	110.01	111.01	112.01	113.01	114.01	115.01	116.01	117.01	118.01	119.01
Trips		1			120.01	121.01	122.01	123.01	124.01	125.01	126.01	127.01	128.01	129.01	130.01	131.01	132.01	133.01	134.01	135.01	136.01	137.01	138.01	139.01	140.01
		2			141.01	142.01	143.01	144.01	145.01	146.01	147.01	148.01	149.01	150.01	151.01	152.01	153.01	154.01	155.01	156.01	157.01	158.01	159.01	160.01	161.01
	All				162.01	163.01	164.01	165.01	166.01	167.01	168.01	169.01	170.01	171.01	172.01	173.01	174.01	175.01	176.01	177.01	178.01	179.01	180.01	181.01	182.01
	NHB	0			183.01	184.01	185.01	186.01	187.01	188.01	189.01	190.01	191.01	192.01	193.01	194.01	195.01	196.01	197.01	198.01	199.01	200.01	201.01	202.01	203.01
		1			204.01	205.01	206.01	207.01	208.01	209.01	210.01	211.01	212.01	213.01	214.01	215.01	216.01	217.01	218.01	219.01	220.01	221.01	222.01	223.01	224.01
		2			225.01	226.01	227.01	228.01	229.01	230.01	231.01	232.01	233.01	234.01	235.01	236.01	237.01	238.01	239.01	240.01	241.01	242.01	243.01	244.01	245.01
	All				246.01	247.01	248.01	249.01	250.01	251.01	252.01	253.01	254.01	255.01	256.01	257.01	258.01	259.01	260.01	261.01	262.01	263.01	264.01	265.01	266.01
	ALL	0			267.01	268.01	269.01	270.01	271.01	272.01	273.01	274.01	275.01	276.01	277.01	278.01	279.01	280.01	281.01	282.01	283.01	284.01	285.01	286.01	287.01
		1			288.01	289.01	290.01	291.01	292.01	293.01	294.01	295.01	296.01	297.01	298.01	299.01	300.01	301.01	302.01	303.01	304.01	305.01	306.01	307.01	308.01
		2			309.01	310.01	311.01	312.01	313.01	314.01	315.01	316.01	317.01	318.01	319.01	320.01	321.01	322.01	323.01	324.01	325.01	326.01	327.01	328.01	329.01
	All				330.01	331.01	332.01	333.01	334.01	335.01	336.01	337.01	338.01	339.01	340.01	341.01	342.01	343.01	344.01	345.01	346.01	347.01	348.01	349.01	350.01
Existing	HBW	0			15.02	16.02	17.02	18.02	19.02	20.02	21.02	22.02	23.02	24.02	25.02	26.02	27.02	28.02	29.02	30.02	31.02	32.02	33.02	34.02	
Sta-Sta		1			36.02	37.02	38.02	39.02	40.02	41.02	42.02	43.02	44.02	45.02	46.02	47.02	48.02	49.02	50.02	51.02	52.02	53.02	54.02	55.02	
Total		2			57.02	58.02	59.02	60.02	61.02	62.02	63.02	64.02	65.02	66.02	67.02	68.02	69.02	70.02	71.02	72.02	73.02	74.02	75.02	76.02	
Flows	All				78.02	79.02	80.02	81.02	82.02	83.02	84.02	85.02	86.02	87.02	88.02	89.02	90.02	91.02	92.02	93.02	94.02	95.02	96.02	97.02	
	HBO	0			99.02	100.02	101.02	102.02	103.02	104.02	105.02	106.02	107.02	108.02	109.02	110.02	111.02	112.02	113.02	114.02	115.02	116.02	117.02	118.02	
		1			120.02	121.02	122.02	123.02	124.02	125.02	126.02	127.02	128.02	129.02	130.02	131.02	132.02	133.02	134.02	135.02	136.02	137.02	138.02	139.02	
		2			141.02	142.02	143.02	144.02	145.02	146.02	147.02	148.02	149.02	150.02	151.02	152.02	153.02	154.02	155.02	156.02	157.02	158.02	159.02	160.02	
	All				162.02	163.02	164.02	165.02	166.02	167.02	168.02	169.02	170.02	171.02	172.02	173.02	174.02	175.02	176.02	177.02	178.02	179.02	180.02	181.02	
	NHB	0			183.02	184.02	185.02	186.02	187.02	188.02	189.02	190.02	191.02	192.02	193.02	194.02	195.02	196.02	197.02	198.02	199.02	200.02	201.02	202.02	
		1			204.02	205.02	206.02	207.02	208.02	209.02	210.02	211.02	212.02	213.02	214.02	215.02	216.02	217.02	218.02	219.02	220.02	221.02	222.02	223.02	
		2			225.02	226.02	227.02	228.02	229.02	230.02	231.02	232.02	233.02	234.02	235.02	236.02	237.02	238.02	239.02	240.02	241.02	242.02	243.02	244.02	
	All				246.02	247.02	248.02	249.02	250.02	251.02	252.02	253.02	254.02	255.02	256.02	257.02	258.02	259.02	260.02	261.02	262.02	263.02	264.02	265.02	
	ALL	0			267.02	268.02	269.02	270.02	271.02	272.02	273.02	274.02	275.02	276.02	277.02	278.02	279.02	280.02	281.02	282.02	283.02	284.02	285.02	286.02	
		1			288.02	289.02	290.02	291.02	292.02	293.02	294.02	295.02	296.02	297.02	298.02	299.02	300.02	301.02	302.02	303.02	304.02	305.02	306.02	307.02	
		2			309.02	310.02	311.02	312.02	313.02	314.02	315.02	316.02	317.02	318.02	319.02	320.02	321.02	322.02	323.02	324.02	325.02	326.02	327.02	328.02	
	All				330.02	331.02	332.02	333.02	334.02	335.02	336.02	337.02	338.02	339.02	340.02	341.02	342.02	343.02	344.02	345.02	346.02	347.02	348.02	349.02	
No-Build	HBW	0			351.01	352.01	353.01	354.01	355.01	356.01	357.01	358.01	359.01	360.01	361.01	362.01	363.01	364.01	365.01	366.01	367.01	368.01	369.01	370.01	371.01
District		1			372.01	373.01	374.01	375.01	376.01	377.01	378.01	379.01	380.01	381.01	382.01	383.01	384.01	385.01	386.01	387.01	388.01	389.01	390.01	391.01	392.01
to		2			393.01	394.01	395.01	396.01	397.01	398.01	399.01	400.01	401.01	402.01	403.01	404.01	405.01	406.01	407.01	408.01	409.01	410.01	411.01	412.01	413.01
District	All				414.01	415.01	416.01	417.01	418.01	419.01	420.01	421.01	422.01	423.01	424.01	425.01	426.01	427.01	428.01	429.01	430.01	431.01	432.01	433.01	434.01
Linked	HBO	0			435.01	436.01	437.01	438.01	439.01	440.01	441.01	442.01	443.01	444.01	445.01	446.01	447.01	448.01	449.01	450.01	451.01	452.01	453.01	454.01	455.01
Trips		1			456.01	457.01	458.01	459.01	460.01	461.01	462.01	463.01	464.01	465.01	466.01	467.01	468.01	469.01	470.01	471.01	472.01	473.01	474.01	475.01	476.01
		2			477.01	478.01	479.01	480.01	481.01	482.01	483.01	484.01	485.01	486.01	487.01	488.01	489.01	490.01	491.01	492.01	493.01	494.01	495.01	496.01	497.01
	All				498.01	499.01	500.01	501.01	502.01	503.01	504.01	505.01	506.01	507.01	508.01	509.01	510.01	511.01	512.01	513.01	514.01	515.01	516.01	517.01	518.01
	NHB	0			519.01	520.01	521.01	522.01	523.01	524.01	525.01	526.01	527.01	528.01	529.01	530.01	531.01	532.01	533.01	534.01	535.01	536.01	537.01	538.01	539.01
		1			540.01	541.01	542.01	543.01	544.01	545.01	546.01	547.01	548.01	549.01	550.01	551.01	552.01	553.01	554.01	555.01	556.01	557.01	558.01	559.01	560.01
		2			561.01	562.01	563.01	564.01	565.01	566.01	567.01	568.01	569.01	570.01	571.01	572.01	573.01	574.01	575.01	576.01	577.01	578.01	579.01	580.01	581.01
	All				582.01	583.01	584.01	585.01	586.01	587.01	588.01	589.01	590.01	591.01	592.01	593.01	594.01	595.01	596.01	597.01	598.01	599.01	600.01	601.01	602.01
	ALL	0			603.01	604.01	605.01	606.01	607.01	608.01	609.01	610.01	611.01	612.01	613.01	614.01	615.01	616.01	617.01	618.01	619.01	620.01	621.01	622.01	623.01
		1			624.01	625.01	626.01	627.01	628.01	629.01	630.01	631.01	632.01	633.01	634.01	635.01	636.01	637.01	638.01	639.01	640.01	641.01	642.01	643.01	644.01
		2			645.01	646.01	647.01	648.01	649.01	650.01	651.01	652.01	653.01	654.01	655.01	656.01	657.01	658.01	659.01	660.01	661.01	662.01	663.01	664.01	665.01
	All				666.01	667.01	668.01	669.01	670.01	671.01															

Report File

We strongly recommend using good text editor and spreadsheet to read and interpret tables

FTA's Capital Investment Grant Program

Provides funding for fixed-guideway investments such as new and expanded rapid rail, commuter rail, light rail, streetcars, bus rapid transit, and ferries, as well as corridor-based bus rapid transit investments that emulate the features of rail.

Four categories:

- New Starts
- Small Starts
- Core Capacity
- Programs of Interrelated Projects

Primary categories, and discussed here

New and Small Starts Categories

New Starts

- Total project cost is \$300+M or CIG funding \$100+M
- New fixed guideway system (light rail, commuter rail etc.)
- Extension to existing system
- Fixed guideway BRT system

Small Starts

- Total project cost is <\$300M and CIG funding <\$100M
- New fixed guideway systems (light rail, commuter rail etc.)
- Extension to existing system
- Fixed guideway BRT system
- Corridor-based BRT system

Projects Are Rated

**These criteria
use results
directly from
STOPS
applications**

➤ Project Justification (50%)

- Mobility improvements
- Cost effectiveness
- Congestion relief
- Environmental benefits
- Land use
- Economic development

➤ Local Financial Commitment (50%)

- Financial plan
- Project O&M <5% of current operations
- Sponsor in financial good condition
- % CIG funding

CIG Measures

CIG Category	Measure from Travel Forecast
Mobility Improvements	Trips on Project from transit-dependents; Trips on Project from non-transit-dependents
Cost-Effectiveness	Total Trips on Project
Congestion Relief	Incremental linked transit trips (Build vs. No Build)
Environmental Benefits	Change in Auto VMT

Terminologies

Trips on Project: Any trip that uses the project stations for any part of their journey

Transit Dependent Trips: Trips made by someone residing in a household with no available automobiles (0-car)

Incremental Linked Transit Trips: The number of trips shifting from auto to transit between the No Build and Build scenarios

STOPS Tables for CIG Applications

CIG Category	Measure from Travel Forecast	STOPS Table Number & Description
Mobility Improvements	Trips on Project from transit-dependents; Trips on Project from non-transit-dependents	This information is placed in the CIG spreadsheet templates by trip purpose and transit/non-transit dependents Table 702.03 , HBW project trips from 0-car HHs Table 765.03 , HBW project trips from all HHs (note: subtract total of 702.03 from 765.03 to compute non-transit-dependents)
Cost-Effectiveness	Total Trips on Project	Table 6.03 , All project trips from 0-car HHs Table 4.03 , All project trips from all HHs (note: subtract total of 702.03 from 6.03 to compute non-work trips from transit-dependents; subtract total of 765.03 from 4.03, then subtract the total of 6.03 from that difference to compute non-work trips from non-transit-dependents)
Environmental Benefits	Change in Auto VMT	Table 8.01 , Incremental District-to-District <u>P</u> MT (note: the results will need to be scaled by an average auto occupancy factor to compute VMT; this value is 1.2-1.3)
Congestion Relief	Incremental linked transit trips (No Build vs. Build)	Table 4.02 , Incremental Linked Transit Trips

New/Small Starts Travel Forecasts Template

Travel Forecasts Worksheet (Upper Half Shown)

Table 702.03

Difference of
Tables
765.03 & 702.03

Difference of
Tables
6.03 & 702.03

(Tables 4.03 – 6.03) –
(Tables 765.03 – 702.03)

Table 4.02

Table 702.03

Trips on the Project

Annual linked trips
(daily trips * annualization factor)

Annual linked trips
(daily trips * annualization factor)

Annual linked trips
(daily trips * annualization factor)

Annual linked trips
(daily trips * annualization factor)

Annual linked trips
(daily trips * annualization factor)

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New/Small Starts Travel Forecasts Template

Travel Forecasts Worksheet (Lower Half Shown)

Vehicle-Miles of Travel (VMT)												
Line	Mode / Technology	Daily VMT				Annuali- zation factor	Annual VMT (for automobile, calculation is daily VMT * annualization factor; for transit, source is service plans for each mode/technology)				VMT change (Build minus No-build VMT)	
		Current Year (2015)		Horizon (20 Years)			Current Year (2015)		Horizon (20 Years)		Current Year (2015)	Horizon (20 Years)
		No-build	Build	No-build	Build		No-build	Build	No-build	Build		
10	Automobile					0	0	0	0	0	0	
11	Diesel bus									0	0	
12	Hybrid bus									0	0	
13	CNG bus									0	0	
14	Electric bus									0	0	
15	Heavy rail [1]									0	0	
16	Light rail / streetcar [1]									0	0	
17	Commuter rail (new diesel locomotive or DMU) [1]									0	0	
18	Commuter rail (used diesel locomotive) [1]									0	0	
19	Commuter rail (electric or EMU) [1]									0	0	

Table 8.01 scaled
to reflect VMT

Session Summary

A few things
to remember!

- STOPS generates all of the travel forecast information required for CIG project evaluation criteria



Questions?



5-Analyzing Results for CIG Project Evaluation

Example Project: Streetcar

6 miles, 20 stations

Service Frequency: every 5 minutes

40 minute loop

Existing- (2015) & 20-year horizon (2035) forecasts needed for CIG application

Task: Extract Data for CIG Project Evaluation

Transit market	Trips made by	Daily linked trips	
		Current Year	Horizon Year
Modeled trips: home-based work (HBW)	Non-transit dependents		
	Transit dependents		
Modeled trips: all other trip purposes	Non-transit dependents		
	Transit dependents		
New transit trips			

Task: Extract Data for CIG Project Evaluation (Contd.)

Analysis Year	Scenario	Daily VMT
Current Year	No-Build	
	Build	
Horizon Year	No-Build	
	Build	

Task: Analyze the Results



Questions?



6-Recent Florida STOPS Applications & Experiences



Example STOPS Applications

Known Florida STOPS Applications

Small Starts Project Evaluation

Using STOPS beyond its primary purpose

STOPS Applications in Florida



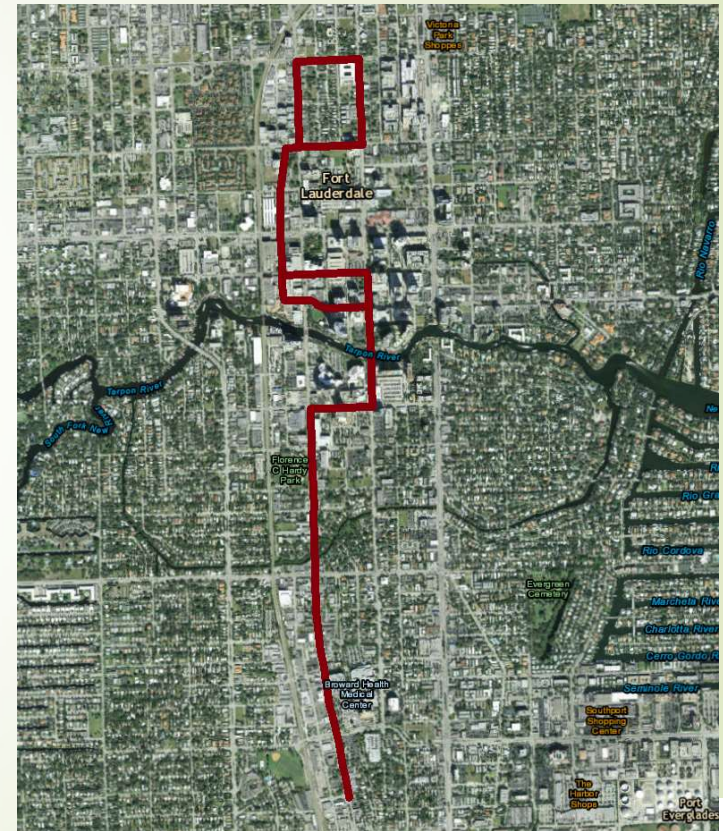
Small Starts Project Evaluation: Ft. Lauderdale Streetcar

Ridership forecasts for Small Starts
Application

Development time: <4 weeks

Budget: ~\$30,000

Model run time: ~1 hour



Data Preparation Issues

Data reconciliation

- 2015 ridership data (route-level), 2010 rider survey data
- System-wide unlinked trips and modeling geography

GTFS files downloaded, with some adjustments

- Removed express buses that serve travel markets outside study area
- Added two missing bus circulators

Stop-level count data unavailable, so additional 3-month data collection effort conducted

Using STOPS Beyond Its Primary Purpose...

1. QA/QC ridership forecasts: **Tri-Rail Coastal Link**

2. Systems planning

3. Service planning

4. Sizing of stations and mode-of-access facilities

5. Before-After comparisons

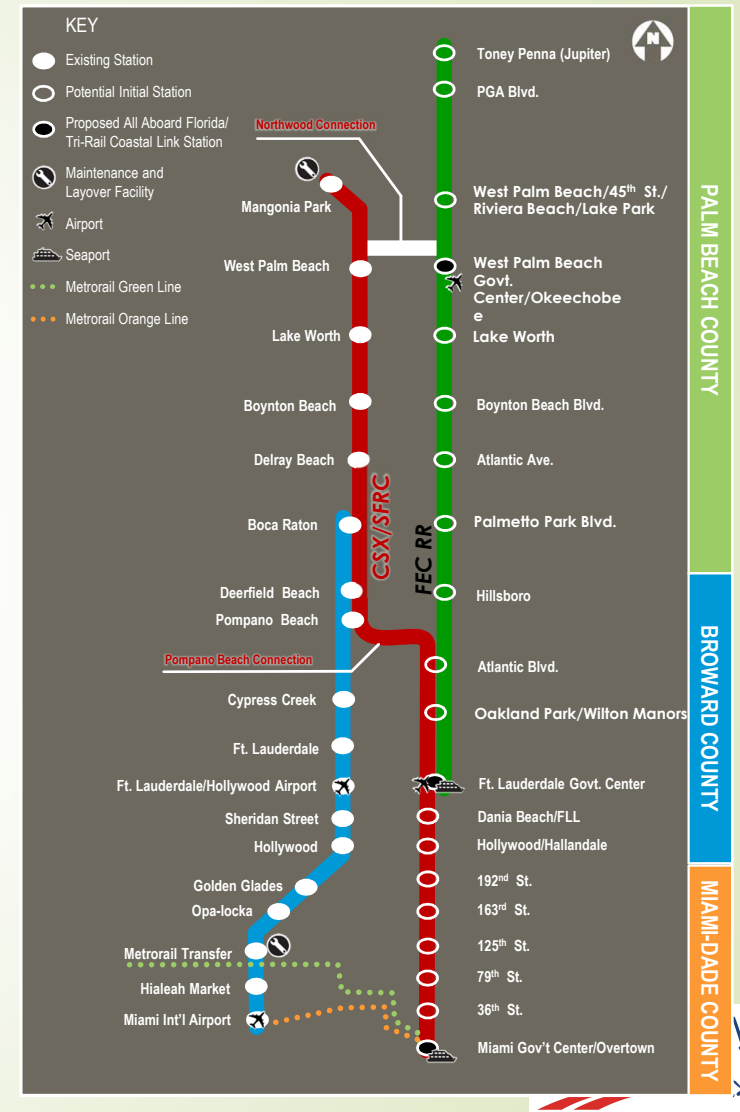
QA/QC Ridership Forecasts

*Why Use STOPS *and* A Local Model?*

- Multiple models + same alternative = helpful insights
 - New mode to region → large unknowns
 - Large project → large unknowns
- Previous history of inaccurate New Starts forecasts in Florida
- STOPS is straightforward to set up and run, but need higher fidelity for detailed cost/benefit and other evaluations
 - Example: Traffic impacts in and around stations & grade crossings
- ➔ Use STOPS for 'big-picture check' of local model forecasts and project uncertainties
- ➔ Use local model for detailed evaluations

Tri-Rail Coastal Link (TRCL)

- Commuter rail extension
85 miles; 20-25 stations
- SERPM 6.7: local model infused
with insights from 5 transit
systemwide surveys and strong
validation



TRCL Project: STOPS Efforts

- Original effort (spring 2014)
 - 10 weeks, 400 person-hours, \$48k (an early STOPS model)
 - Includes 4+ weeks of identifying issues with legacy versions
- v1.50 update (Spring 2015), <1 day
- Major issue: data reconciliation!
 - Ridership data from 2013
 - 4 transit agencies, each with surveys collected in different years (2004, 2010, 2013)

Ridership

- SERPM and STOPS are two different models used to determine behavioral changes in ridership

- Current year: 12,400-17,200
- Opening year: 13,650-18,200
- Horizon year: 19,600-21,500



Perspectives & Thoughts

- STOPS is easy to setup and run → having a QA/QC forecast is “low-hanging fruit”
- Comparable STOPS forecasts eased clients’ fears about a potentially prolonged FTA model review
- Very helpful to compare results
 - Local model forecasts gain credibility with sponsor/FTA when forecasts are similar/have explainable differences
 - Defines bounds of uncertainty impacts
 - Heightens scrutiny of uncertainty sources

Using STOPS Beyond Its Primary Purpose...

1. QA/QC ridership forecasts
2. Systems planning: **Southeast Florida STOPS Model**
3. Service planning
4. Sizing of stations and mode-of-access facilities
5. Before-After comparisons

General Planning Purposes: SE Florida STOPS Model

Develop a calibrated planning STOPS model for South Florida covering Miami-Dade, Broward and Palm Beach Counties

Used for Systems Planning or as a basis for corridor studies

Development time: 4 months

Budget: \$65,000

Model run time

- ~5 hours for Tri-County model
- ~3 hours for Miami-Dade County only
- ~1-2 hours for Broward County only or Palm Beach County only

Model Development: Key Items

‘Good’ rider survey not available for all 3 counties →
“Synthetic” approach

3 of 4 agencies have stop-level APC data available →
detailed calibration for the 3 agencies

Problem: STOPS has 10,000 transit stop maximum →
option to run one county model

Using STOPS Beyond Its Primary Purpose...

1. QA/QC ridership forecasts
2. Systems planning: **TCAR**
3. Service planning
4. Sizing of stations and mode-of-access facilities
5. Before-After comparisons

Transit Concept and Alternatives Review

- STOPS is recommended for early alternative screenings and evaluations
- Step 1: can be used in transit market analysis, system planning, and COAs
- Step 2: can be used in...
 - Project Description (3)
 - Purpose & Need (4)
 - Existing & Future Conditions Assessment (5)
 - Develop & Evaluate Alternatives (8)

1. Planning & Community Support
2. Programming & Alternatives
3. FDOT Transit PD&E / FTA PD Phase
4. (a) FDOT Transit Design
4. (b) Funding
5. Construction & Operation



Questions?



7-Wrap-up & Summary

Topics

Final Observations

Resources

Q&A Session

Final Observations

FTA developed STOPS primarily for FTA's CIG project evaluation

Good data is required to calibrate STOPS locally, and it may not be readily-available

Data reconciliation is (almost) inevitable

Simplified \neq Sloppy

Resources

- FTA's STOPS resource page

- <https://www.transit.dot.gov/funding/grant-programs/capital-investments/stops-%E2%80%93-fta%E2%80%99s-simplified-trips-project-software>

- Census and CTPP data

- <https://www.transit.dot.gov/funding/grant-programs/capital-investments/stops-data-census>

- GTFS files

- <http://www.ftis.org/Posts.aspx>
 - <https://code.google.com/archive/p/googletransitdatafeed/wikis/PublicFeeds.wiki>

Resources (continued)

- GTFS visualizer
 - <https://code.google.com/archive/p/googletransitdatafeed/downloads>
- Good text editor (free)
 - <https://notepad-plus-plus.org/>
- National Transit Database
 - <http://www.ftis.org/index.html>
 - <https://www.transit.dot.gov/ntd/transit-agency-profiles>
- APTA Ridership Reports
 - <http://www.apta.com/resources/statistics/Pages/ridershipreport.aspx>
- National Transit Institute's upcoming course in 2017: "Ridership Forecasting with STOPS for Transit Project Planning"



Final Questions?



Thank you for
attending this
workshop!

