



New Orleans RTA Onboard/ Sidewalk Interview Survey

Begin Interview:

Hello. I'd like to ask you a few brief questions about your trip today, on behalf of the New Orleans RTA...

Think about the journey or trip you are on right now, even if it started before you got on this {BUS / STREETCAR / STREET}... (choose one, depending on where you are)

Background Information:

Control Number: _____
Bus/Streetcar Route or Sidewalk Location: _____
Surveyor #: _____
Date: _____
Time: _____

**ALREADY
SURVEYED**

Coding Notes for Surveyor:

PRE-Assigned
Enter the RTA Route Number surveyed or Survey Location Code
Enter your Surveyor Number or Initials
Enter the Date (28, 29, 30, or 31)
Approximate Time of Survey (nearest 5 minutes is acceptable)

*IF THE PERSON SAYS "I'VE ALREADY FILLED OUT ONE TODAY"
Check this box and go on to a new person and survey form

What location did you start your journey from today?
(Please give me the nearest intersection, address, or landmark)
(If not in the city of New Orleans, name the Town or Parish)

1

Street Address, Intersection/Cross streets, or Landmark Name
("921 Poydras", "Poydras at Loyola", "Superdome", "Hyatt Hotel")
If Outside Central New Orleans, only Neighborhood or Parish is needed

Why were you starting from this location?
(What was at that location?)
[Read the choices if the person still does not understand]

2

HOME TOURISM SHOPPING
 SCHOOL MEDICAL RECREATION
 CHURCH ERRAND RESTAURANT/FOOD
 WORK CONVENTION OTHER BUSINESS
 REFUSED OTHER (specify): _____

Check the box for the closest answer.
If nothing is appropriate, check OTHER and fill in the blank
"WORK" should be for one's regular workplace only.
A business trip or sales call should be coded as "OTHER BUSINESS"

How did you get from there to this {BUS / STREETCAR / STREET} today?

3

WALKED TOOK TAXI or VAN
 DROPPED OFF PARKED MY CAR (where?): _____
 RODE BIKE OTHER (specify): _____
 TRANSFER FROM BUS/STREETCAR (which routes?): _____

Check the box for the closest answer.
If "Drove and Parked" ask where the person parked their car.
If "Transferred from a bus/streetcar", ask which route numbers.
If nothing is appropriate, check OTHER and fill in the blank

What location are you headed to today?
(Please give me the nearest intersection, address, or landmark)
(If not in the city of New Orleans, name the Town or Parish)

4

Street Address, Intersection/Cross streets, or Landmark Name
("921 Poydras", "Poydras at Loyola", "Superdome", "Hyatt Hotel")
If Outside Central New Orleans, only Neighborhood or Parish is needed

What is at this location?
(Why are you headed to this location?)
(What is the purpose of your journey today?)

5

HOME TOURISM SHOPPING
 SCHOOL MEDICAL RECREATION
 CHURCH ERRAND RESTAURANT/FOOD
 WORK CONVENTION OTHER BUSINESS
 REFUSED OTHER (specify): _____

Check the box for the closest answer.
If nothing is appropriate, check OTHER and fill in the blank
"WORK" should be for one's regular workplace only.
A business trip or sales call should be coded as "OTHER BUSINESS"

How will you get from this {BUS / STREETCAR / STREET} to your destination?

6

WALK TAKE TAXI or VAN
 GET PICKED UP PARKED MY CAR (where?): _____
 RIDE BIKE OTHER (specify): _____
 TRANSFER TO BUS/STREETCAR (which routes?): _____

Check the box for the closest answer.
If "Parked Car Waiting" ask where the person parked their car.
If "Transfer to a bus/streetcar", ask which route numbers.
If nothing is appropriate, check OTHER and fill in the blank

Do you live locally?

7a: If YES - Which Parish?

7b: If NO: - Are you here in New Orleans for a convention or other business?

7

YES (Go to 7a) NO (Go to 7b)

7a ORLEANS JEFFERSON PLAQUEMINES
 ST. BERNARD ST. TAMMANY OTHER _____

7b CONVENTION BUSINESS NEITHER
(Visitor/Tourist)

Check one Box
CHECK ONE BOX IN EITHER 7a OR 7b

Do you have a valid driver's license?

8a. Do you have a car available to you to make this trip?

8

YES (Go to 8a) NO REFUSED

8a YES NO REFUSED

Used to determine if the person is transit-dependent

Used to determine if the person is transit-dependent

If surveying on a BUS route:

Why did you take the BUS (instead of streetcar or walking) for this part of your journey?

If surveying on a STREETCAR route:

Why did you take the STREETCAR (instead of bus or walking) for this part of your journey?

If surveying a PEDESTRIAN on the street:

Why did you WALK instead of taking a bus or streetcar for this part of your journey?

9

Potential Answers:

- | | |
|-------------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Not possible to take bus/streetcar | <input type="checkbox"/> I prefer Bus |
| <input type="checkbox"/> Didn't know I could | <input type="checkbox"/> I prefer Streetcar |
| <input type="checkbox"/> This is the only way | <input type="checkbox"/> I feel SAFER this way |
| <input type="checkbox"/> Bus/Streetcar came first | <input type="checkbox"/> Better routing |
| <input type="checkbox"/> Bus/Streetcar doesn't go close by | <input type="checkbox"/> More comfortable |
| <input type="checkbox"/> Walking is faster | <input type="checkbox"/> More reliable |
| <input type="checkbox"/> I prefer to walk/get exercise | <input type="checkbox"/> More likely to get a seat |
| <input type="checkbox"/> OTHER: _____ | |

* DO NOT READ THE CHOICES...
JUST LET THE PERSON ANSWER and find the best match.
Check the box for the closest answer.
If nothing is appropriate, check OTHER and fill in the blank

Any questions or comments?

10

Enter in any questions or comments as appropriate

Thank you for your time and effort. Your response will help us improve getting around in New Orleans...

If the person is interested in more information, hand them a flyer...

End Interview