

Building an Integrated FSUTMS / Land Use Model Framework

presented to
Florida Model Task Force

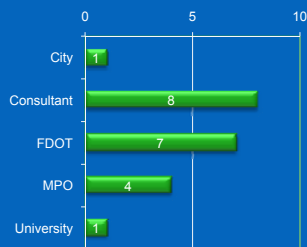
presented by
Wade White

December 1, 2010



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Working Sessions



- **Basic Approaches to Land Use Models Employed throughout the US** (February 19, 2010): Dr. Zhong-Ren Peng of the University of Florida and Dr. Michael Clay of Auburn University
- **Data Development and Maintenance** (March 19, 2010): Mary Stallings of Grimail, Crawford & Associates and Wade White of Whitehouse Group
- **Transport Accessibility and Other Measures** (March 26, 2010): Wade White of Whitehouse Group
- **Feedback- Concepts & Implications** (April 16, 2010): Wade White of Whitehouse Group
- **Real-world Experiences in Policy Evaluation** (April 30, 2010): Gordon Garry of the Sacramento Area Council of Governments (SACOG) and Becky Knudson of the Oregon DOT

2



Working Sessions



- **Policy Sensitivities** (May 7, 2010): Kathleen Neill of the FDOT Office of Policy Planning with representatives from the Florida Department of Environmental Protection and Department of Community Affairs in attendance
- **The roles, data and applicability of rule-based land use models in practice** (May 14, 2010): Dr. Richard Klosterman of "What if" Inc. and Dr. Paul VanBuskirk of VanBuskirk, Ryffel and Associates, Inc.
- **Developing Recommendations**
 - Resources, scheduling and how this might fit into the overall planning program (June 18, 2010)
 - Relative costs/benefits of various approaches used elsewhere and how well each might fit Florida's needs (July 9, 2010)
 - Recommendations for a specification and approach (July 16, 2010)

3





The Group Considered



- Frameworks
- Degree of Integration
- Policy Considerations
- Costs
 - New Data Collection & Processing
 - Time to Develop & Implement
 - Staff Time and Training
 - Run time
 - Initial & Recurring Costs
- Implementation Schedule

4




Observations from Other Areas ...



- Not a “one shot” deal
- Still evolving
- Costs are decreasing and benefits are increasing
- Experience is expanding
- Pretty much “a given” that some process is necessary
 - AMPO
 - TRB
 - Legislative Mandates

5



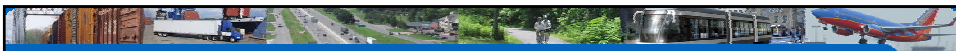


To Finalize the Program




- **When?**
 - ASAP?
 - Census Coordination
 - Long-term vs. Short-term Approaches
- **How?**
 - Pilot
 - Full-bore
- **Where?**
 - Geographic Resolution Goal
 - Pilot
- **Other Coordination**
 - DOR/DCA/Local

6





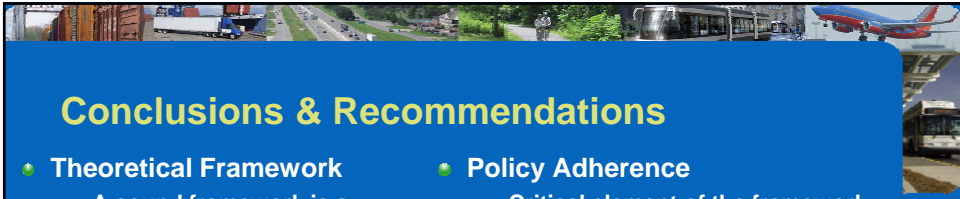
Conclusions & Recommendations



- **Go/No Go**
 - 100% concurrence that an integrated modeling platform should be a part of FSUTMS
- **Full Integration with FSUTMS**
 - Just sharing common data between the land use and transportation forecasts or whether the process should be fully automated was about equally split
 - Any process evaluated should be adaptable to either approach

7


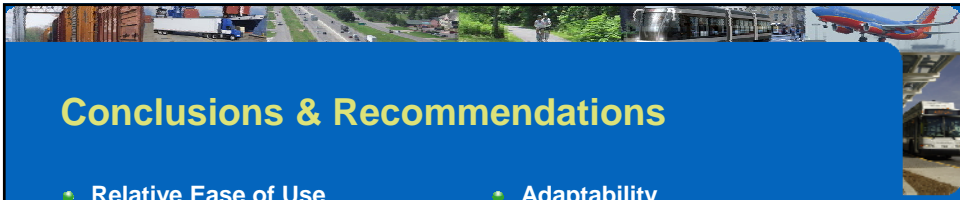




Conclusions & Recommendations

- **Theoretical Framework**
 - A sound framework is a critical item in the overall specification of the integrated model
 - The case of one framework vs. any other not convincing in and of itself- i.e. one was not inherently better than another
 - Framework(s) should be sensitive to local differences
 - Should be supported empirically on a case-by-case basis until the case is made that a single theoretical framework would be appropriate for all areas in Florida
- **Policy Adherence**
 - Critical element of the framework
 - How strictly the model assesses policies should be adjustable so that it could be adjusted to meet different needs
 - Should be able to evaluate:
 - **Transport**
 - Automobile / Road
 - Transit
 - Freight
 - **Land Use**
 - Households
 - Economic Development
 - Job Locations
 - **Impact Assessment**
 - Should be able to address small or large scale public visioning evaluations


8

Conclusions & Recommendations

- **Relative Ease of Use**
 - Three areas should be addressed important to its overall success:
 - Calibration
 - Testing
 - Visioning
 - Must be easy use for charrettes
- **GIS Integration**
 - GIS integration is a critical
 - Working with enterprise GIS data is critical and any proposed platform should also support enterprise GIS data for both input and for output analyses
- **Adaptability**
 - A critical feature of any integrated modeling platform
- **Comprehensibility**
 - Zonal Data
 - Other Inputs and Outputs
 - Good Error Reporting and Diagnostics
 - Ability to Communicate Results to the Public and Elected Officials
 - Ability to compare different alternatives
 - Of the desirable features, only the ability to produce 3-D animations was ranked as "low" importance-can be post-processed

9





Conclusions & Recommendations

• Available Support

- Formal software developer support is critical
- An “open source”-styled user community supported was ranked as relatively unattractive
- Support should not be “contract-to-contract” but be managed at a statewide level
- Complicated framework as less useful and less viable in the long-run

• Data Reliance

- Should be built on publically available data but be able to be tailored based on locally collected data to reflect local anomalies
- Coordinating development of the model with other statewide data development efforts is important
- FDOT should coordinate with the Department of Revenue (DOR) to develop a consistent set of standards for data and formats that could be applied to existing and future land use data

10



Conclusions & Recommendations

• Staff Time

- The amount of time to build and implement an integrated model is not as important as the time necessary to train staff and maintain the model

• Price

- Sensitive to the price of entry and maintenance of an integrated platform
- Cost of development could likely be minimized through “borrowing” a model platform

• Time and Recurring Costs

- “Reasonable” run times and cost important
- Time and costs associated with developing and implementing less important

• Implementation Schedule

- Full implementation by the next round of long-range plans is not critical for an analytical-based model
- Having a model suitable to visioning would be very helpful

11



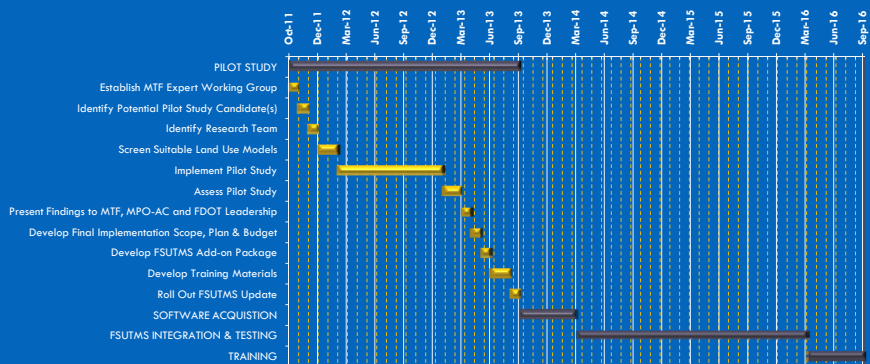
Basic Implementation Plan

- **Conduct Pilot Study**
 - Finalize MTF Expert Task Group
 - Identify Potential Pilot Study Candidate(s)
 - Identify Research Team
 - Screen Suitable Land Use Models
 - Implement Pilot Study
 - Assess Pilot Study
 - Present Pilot Study Findings to MTF, MPO-AC and FDOT Leadership
- **Refine Implementation Plan & Budget**
- **Develop FSUTMS Add-on Package**
 - Develop Training Materials
 - Roll Out FSUTMS Update

12



Schedule



13





Budget & Funding Opportunities

- **Budget**
 - Pilot Study ~ \$300k-\$600k
 - Acquisition, Development, Integration, Testing, Training ~ \$300k
- **Leveraging Funding**
 - Limited State & Local Funding
 - Approaches
 - Pursue Federal Funding
 - ♦ FHWA
 - ♦ EPA
 - ♦ HUD
 - Piggy-back on Other Efforts
 - ♦ MPO
 - ♦ RPC
 - ♦ FDOT Projects & Research

14



Next Steps

- **MTF Concurrence to Move Forward on Phase II**
 - Tasks
 - Budget
 - Schedule
- **Identify**
 - Funding & Piggyback Opportunities
 - Candidate Pilot Study Sites
 - Establish MTF Oversight Group

15

