National Household Travel Survey Facts

- Florida purchased an add-on of about 14,000 households, 15,884 total including national sample
- 6 additional Questions were added
- New national survey planned for 2015/2016
- Decision on State add-on participation by June 2014
- Product available March 2017
NHTS Advantages

• No need to hire our own survey consultant
• National consistency and expertise
• Nationally-comparable data
• Some flexibility in questions added (6 allowed)
• 5-day weighting scheme will be done
• GPS element possible
• Panel survey on an experimental basis
• Most Geo-coding and processing done by FHWA

NHTS Disadvantages

• No results until 2017
• Still planned to include weekend samples
• Uncertainty on design of add-on – cannot negatively impact “reliability, consistency and comparability of survey results”
• Uncertainty with respect to under 5 trip samples
• Restricted to sample instrument content
• Sample frame may be weighted to large metro areas
• Long term existence
Contact and Further Details

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NHTS Webinar slides from June 5 available

Feedback and Discussion

• Decision between FTS and NHTS – not apples to apples
• Timeline calls for final NHTS participation commitment by June 2014
• What factors go into your decision on selecting NHTS, our own Florida Travel Survey, local surveys or nothing?