



CAMBRIDGE
SYSTEMATICS

Think  Forward

SERPM 8.0 Model Update Status

presented to
RTTAC-MS

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Agenda

- Data Needs
- Project Plan Reviews
 - » Model Design Plan
 - » Model Validation Plan

Data Needs

Employment / Population data

- 2015 Employment data will be developed as part of central office contract
 - » Task Order expected by end of January
 - » Approach available by late February / early March for review
- 2015 Population
 - » TAZ level controls are still in process
 - » Income segments to be used will be reviewed after HH survey data is available

Zonal Data

- School enrollment and location
 - » District boundaries
 - » Private schools(?)
- University data
- Parking supply and cost

- Hotel and motel rooms
- Special generators
 - » Airport / Seaport / Cruise ship activity
 - » shopping mall / beach acres
- Freight data
 - » Major freight distribution centers



Roadway Data

- Completed highway projects since 2010 network
 - » Project networks/shapefiles as available
- Operational data
 - » School zones
 - » Toll information
 - » Ramp metering
- Meso-model support roadway data
 - » Ped/bike facilities
 - » Intersection / median attributes
 - » Traffic signal data

Project Plan Reviews

SERPM 8.0 Project Plans

- Model Design Plan
 - » Draft - January; Final - February
- Model Validation Plan
 - » Draft - January; Final - February
- Model Usability Plan
 - » Draft - February; Final - March
- Model Training and Documentation Plan
 - » Draft - March; Final - April

Model Design

SERPM 8.0 Key Changes

➤ Transit

- » Path building segments determined by onboard survey data
- » Mode choice alternatives and parameters consistent with paths
- » Drive-egress included to support ridesourcing

➤ Highway

- » HOV vs. GP distinction removed (maintain toll vs. non-toll)
- » Ridesourcing alternative and trip table

Future Mobility Support

- Willingness to ridesource
 - » Binary choice model with income, density, hh lifecycle terms
- Auto technology
 - » Set level of technology in household vehicles
 - » Option to segment trip tables for assignment
- Ridesourcing
 - » New mode alternative and separate trip table
- Zero-occupancy vehicles
 - » Post-processing generation of deadheading trips

SERPM 8.0 Other Demand Changes

- Long term
 - » Distance formulation
 - » Usual workplace approach
- Mobility
 - » Remove toll transponder ownership
- Daily
 - » Update tour alternatives
 - » Intermediate stop purpose
- Tour
 - » Mode choice structure (key change described earlier)
- Trip
 - » Consistent with Tour mode choice structure

SERPM Assignment Changes

- Managed lane toll calculation and operation
- HOV2 vs. HOV3p trip/skim segments
 - » Combine auto modes for assignment / segment in mode choice
- Aggregate model updates
 - » Streetlight data
 - Airport data
 - External models
 - Truck models

Model Validation

Validation Process

- Data compilation
- Single-pass calibration
- Full feed-back validation
- Backcast
- Sensitivity testing

Validation Data

- SE Data

- Travel Survey

 - » Household

 - » Transit

 - » Streetlight

- Model parameters

- Backcast

 - » NHTS

 - » Transit

 - » Highway count

 - » Transit ridership

Validation Tests

- Level 1
 - » Top priority
 - » Aggregate level tests
- Level 2
 - » Targeted to market segments
 - » Diagnostics to Level 1 results
- Level 3
 - » Other diagnosis measures if Level 1 & 2 results suggest issue with component specification

Input Data Validation

➤ SE data

- » Comparisons using Area Type & District iterations
- » Trends and outlier inspection

➤ Network data

- » Highway comparison with reported travel times
- » Toll and HOV facility performance
- » Transit
 - Path building
 - Run times
 - Timetables and headways

Component Level Validation

- Review model coefficients against other areas
- Level 1-3 tests are defined for each disaggregate demand component
 - » PopSyn through Parking Location
 - » HH Survey will provide primary validation source
 - ACS data as appropriate

System Level Validation

➤ Highway

- » VMT by segment (geographic area, functional class) and per resident
- » Link volumes
 - Screenlines
- » Congested speeds
 - 'choice' times— 95th percentile of observed travel times

➤ Transit

- » Boardings by region, mode, line/station-rail
- » PnR utilization

Temporal Validation and Sensitivity

- 2010 Backcast
 - » 7% population / 14% employment growth (2010-2015)
 - » Great recession influence on travel
 - » Substantial transportation projects
 - Port of Miami tunnel, I-595
 - » Input data readily available
- Sensitivity tests – specific tests to be defined:
 - » SE changes
 - » Auto parameters (e.g. auto operating cost)
 - » New highway projects
 - » New transit projects