

NHTS 2015

presented to
Model Task Force

presented by
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National Household Travel Survey Facts



- Past surveys in '69, '77, '83, '90, '95, '01, '09
- Florida purchased an add-on of about 14,000 households, 15,884 total including national sample
- 6 additional Questions were added
- New national survey planned for 2015/2016
- Decision on State add-on participation by June 2014
- Product available March 2017



NHTS Advantages



- No need to hire our own survey consultant
- National consistency and expertise
- Nationally-comparable data
- Some flexibility in questions added (6 allowed)
- 5-day weighting scheme will be done
- GPS element possible
- Panel survey on an experimental basis
- Most Geo-coding and processing done by FHWA



NHTS Disadvantages



- No results until 2017
- Still planned to include weekend samples
- Uncertainty on design of add-on – cannot negatively impact “reliability, consistency and comparability of survey results”
- Uncertainty with respect to under 5 trip samples
- Restricted to sample instrument content
- Sample frame may be weighted to large metro areas
- Long term existence



Contact and Further Details



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NHTS Webinar slides from June 5 available



Feedback and Discussion



- Decision between FTS and NHTS – not apples to apples
- Timeline calls for final NHTS participation commitment by June 2014
- What factors go into your decision on selecting NHTS, our own Florida Travel Survey, local surveys or nothing?

